

pennyappeal

WINTER EMERGENCY

is

to raise funds for the winter emergency appeal

People are freezing, and

Penny Appeal are on the ground in Syria, Yemen, Palestine, Bangladesh, Turkey, Lebanon and Pakistan. Help provide life-saving shelter, food and warmth to those who are in mortal danger. Start fundraising today and help save lives.

£300 Provides a **life-saving emergency winter shelter.**

£150 Provides essential **fuel for heating, food, blankets and clothing.**

£100 Provides **food, blankets and clothing.**

£50 Provides one family with enough **food for one month.**

£30 Provides 3 winter **blankets.**

“ Without your help, I wouldn't know how to cope through the winter **”**

Aaliyah, Syria

#Do something Now.

Fundraising ideas

Bag-Packing

Bag-packing is simple! Work with your local supermarket and collect donations while you help pack people's items in bags.

Car Wash

Wash some cars, have a laugh with friends and donate your money to a great cause.

Bake Sale

Bake some treats to tantalise your taste buds then sell them to friends, family, colleagues and anyone else who's buying. Ready! Steady! Bake!

Quiz Night

Organise a fun night for all and crown the kings and queens of trivia.

Treasure Hunt

A day of fun where people are tasked with finding a list of things, the more they find, the more points their team gets. Fun for all ages!

Challenge Events

There's a whole host of sponsored events you can do from marathons to silences! Get your friends involved to help raise more. Walk, Run, Ride, Trek or Dive! There's a world of opportunities to be discovered. Visit www.pennyappeal.org/challenges and sign up to a challenge or do your own thing!

Auction

Get a bunch of people together, some high priced items donated from your contacts and auction them off for donations!

Family Fun Day

Stalls! Games! Rides! The works! A great day out for everyone and all for a good cause.

Whatever you're thinking of doing, we're here to support you, so get in touch with your local fundraiser and they'll be happy to support.

Create your own page

Create your very own JustGiving page for the winter campaign – it's simple, just follow these steps:

1. Log into your account and click 'Start Fundraising'.
2. When asked 'Are you fundraising for a registered charity?', select 'Yes, continue'.
3. Search for 'Penny Appeal'.
4. Let JustGiving know whether you're taking part in an event, celebrating an occasion, fundraising in memory or just doing your own thing.
5. If you can't see your event listed, select 'Add your own' at the bottom of the page and tell us a bit more about what you've got planned.
6. Choose your web address – this is the link you'll be sharing with friends and family when asking them to donate.
7. Tick 'Yes' if you're running a bake sale, or selling tickets to an event, raffle or auction. Donations to your Page won't be eligible for Gift Aid.
8. Click 'Create your page'. Job done!
Your Fundraising Page is now set up and ready to accept donations.

The money that you raise will be sent from JustGiving directly to Penny Appeal on a weekly basis. Now you can start on the fun stuff – personalising your page and sharing it with friends and family!

Please help me raise

£

Event Date

[illegible]

Total on the page £

Sponsors, don't forget Gift Aid!

I confirm that I am a U.S. Income or Capital Gains Tax payer and want Penny A. to appeal to reclaim the tax as Gift Aid on this donation, any previous donations for the last four years and any future donations until I notify otherwise. I understand that Gift Aid is reclaimed by the charity from the tax I pay for the current year and that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. I understand that the reclaimed tax will be used towards the administration cost of the charity and that I must inform the charity if I want to cancel the declaration, change my name or address or no longer pay sufficient tax.

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Gift Aid
donation total

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