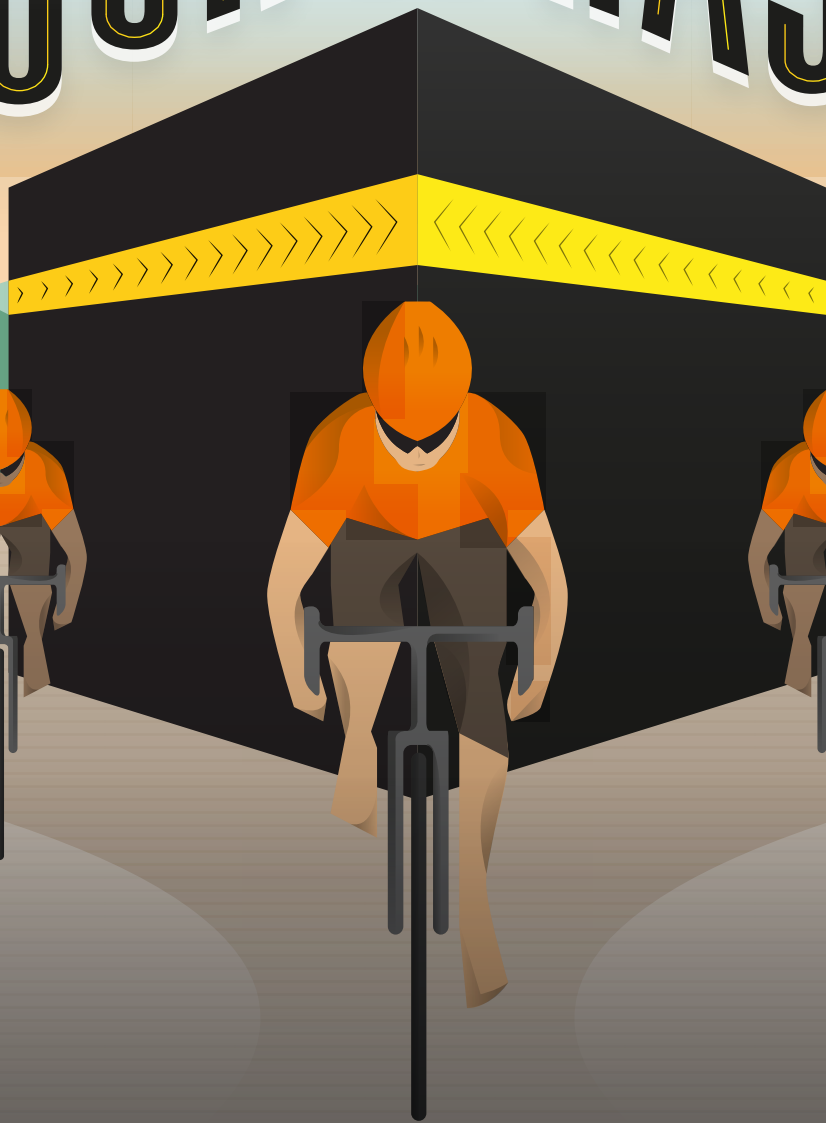


10 Amazing Years

pennyappeal

4,000 MILES - 17 COUNTRIES - 60 DAYS

TOUR DE HAJJ



Education First



2019



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A Message From Us

Thank you for considering Penny Appeal as your charity of choice.

Together we can make a Big Difference to the poor and needy communities in Pakistan, Sri Lanka, South Africa and Uganda.

2019 marks 10 amazing years at Penny Appeal and we are honoured that you may become a part of this remarkable journey.

Not only are we thankful for your initiative to help others but, the communities you will support are also grateful for your intention to donate.

We are really looking forward to having your continued support and hope to continue working with you in the near future.


Ridwana Wallace-Laher
Head of Partnerships

"Penny Appeal continue to go from strength to strength, helping an ever-growing number of people across the globe and here in the UK who are in need through our wide range of programmes. Whilst we are a Muslim-led organisation, we support those in need regardless of faith and background."

-Aamer Naeem (CEO)

About Penny Appeal

Penny Appeal is an international and domestic relief and development organisation.

We provide solutions to poverty relief in over 30 countries including the UK. We work with vulnerable communities, families and individuals by providing emergency aid, orphan care, water, food security and other interventions to eradicate poverty.

Our Vision

To provide a sustainable world through empowered people and strong communities. We are determined to use every penny wisely, spending in cost-effective and efficient ways to ensure lives are transformed through sustainable, meaningful programmes.

Mission

- » To deliver short-term and long-term interventions to needy communities with competence and compassion.
- » To develop a knowledgeable, empowered and leaderful team.
- » To ensure self-reliance and sustainability in the organisation and the communities we serve.

Values

- + Professionalism and passion.
- + Building trust in our team and ambition for our mission.
- + Respect, integrity and innovation in our approach.



Our Supporters



Yusuf Islam (Cat Stevens)

Singer & Songwriter

Penny Appeal has changed the face of Muslim charity work through its friendly, non-authoritative approach.



James Caan CBE

Serial Entrepreneur & Former Dragons' Den Investor

I chose to support Penny Appeal due to the drive, ambition and vision of the charity's Chairman and his team.



Maher Zain

Swedish Singer, Songwriter & Music Producer

Penny Appeal inspires me and my music. It is a pleasure to perform helping to raise funds for such an important cause.



Sheikh Babikir

Scholar, Teacher & Public Speaker

I support Penny Appeal as an organisation I see doing great work and making a BIG difference to those in need.



Sarah Joseph OBE

Writer & Broadcaster

Penny Appeal's incredible vision is helping millions of people around the world and crucially here in the UK. It's an honour to be working with them.



Abdullah Afzal

Actor & Comedian

Penny Appeal is my charity of choice because with small change Penny Appeal are making a BIG difference.

Our Partners

- Action Aid
- ACRE – Uganda
- Adult Psychological Therapy Services Fieldhead
- Advance Minerva
- Afghan Association
- African Development Trust
- Al-Hikma Foundation – Sri Lanka
- Al-Manaar
- Almustafa Lilumoma Wariaayat Altifl
- AMAR International Charitable Foundation
- Anesis Church
- Arsenic Mitigation and Research Foundation
- Ashcroft Care Home
- Asian Resource Foundation Nepal
- Baroness Warsi Foundation
- Beyaz Eller Yardimlasma Dernegi
- Brentwood Hall Care
- British Red Cross
- Carlisle Council
- City Police
- Clements Gate
- CMA Welfare Trust
- Community Midwives
- Concern Worldwide
- Deen TV
- Dhaka Ahsansia Mission
- Dormers Well Children Centre
- Ealing Recovery Team
- Ealing Victim Support
- Early Start
- East Africa Welfare and Development Association
- Eden Girls School
- Eden Valley Hospice
- Elmbridge Council
- Faith in Leadership (SFLP)
- Family Lives
- Family Support Services
- Global Human Development Foundation
- Great Ormond Street Hospital
- Greenford Locality Team
- Greengate Trust
- Greystone Community Centre
- Hestia Anti-Trafficking Team
- Hestia Ealing
- Home Start Hounslow Domestic Violence Outreach Services
- Housing for Women
- Human Charity Foundation
- IDEA
- Insan
- Intensive Support Team
- International Blue Crescent
- International Learning Movement
- International Rescue Committee
- Islamia Schools Trust
- Islamic Help
- ISWA
- Karama
- Khidmat Centre
- Leeds Childrens Heart Hospital
- Leeds Teaching Hospital
- Lido Centre
- MADE
- Manan
- Manchester Royal Infirmary Hospital
- Maria House Refuge
- Martin House
- Medicins Du Monde – France
- Meeting Point
- Metropolitan Police
- Mother & Child Domestic Violence
- Mother Helpage UK
- Muhammade Welfare Foundation
- Muslim Charity
- Muslim Youth Helpline
- Myittar Research Foundation
- Northold Locality Team
- Novo Jibon
- Organisation for Help Out
- Patching Lodge Hanover
- Poverty Eradication Program (PEP)
- PRAKSIS
- Rawdat Wamadares Noor Al Salam
- Read Foundation
- Riverside Care and Support
- Royal London Hospital
- Rumis Cave
- SAFE Ealing Children's Services
- Sajida Foundation
- Sawaed
- Seekers Hub
- Shushilan
- St Catherines Church
- Surrey Council
- Sylhet Jubo Academy
- Taawon / Welfare Association
- The Ark
- The Awareness and Consolation Association
- The Humanitarian Forum
- The Leadership College
- The Omar Regan Foundation
- The World Federation
- University College London Hospital
- UNRWA
- Urban House
- Victim Support
- Wakefield Hospice
- Wakefield District Housing
- Wakefield Council
- WDDAS
- Well Women Centre
- Wellsprings Nursing Home
- West Yorkshire Police
- Yardimeli
- Yusuf Islam Foundation
- ZamZam Charitable Trust UK

Breaking The Cycle Of Poverty

Generations of communities are caught in a never ending cycle of poverty due to the inability to break free without a helping hand. On paper, the cycle of poverty has been defined as a phenomenon where poor families become impoverished for at least three generations.

Education

One of the biggest contributors to ending poverty is ensuring children have an education. For any child, education can open doors to the future that would otherwise be locked tight. Children who are not in school are at greater risk of exploitation and early marriage.

Climate & Environment

The threats of abuse and decline in climate are important to address to promote peaceful and inclusive societies for sustainable development.

Low Income

While global poverty rates have been cut by more than half since 2000, one in ten people in developing regions are still living with their families on less than the international poverty line of US\$1.90 a day and there are millions more who make little more than this daily amount.

Inability to Support Self

The elderly and orphans are most vulnerable as are incapable of supporting themselves whilst in poverty.

Hunger

Right now, our soils, freshwater, oceans, forests and biodiversity are being rapidly degraded. Climate change is putting even more pressure on the resources we depend on, increasing risks associated with disasters, such as droughts and floods. Many rural women and men can no longer make ends meet on their land, forcing them to migrate to cities in search of opportunities. Poor food security is also causing millions of children to be stunted, or too short for the ages, due to severe malnutrition.

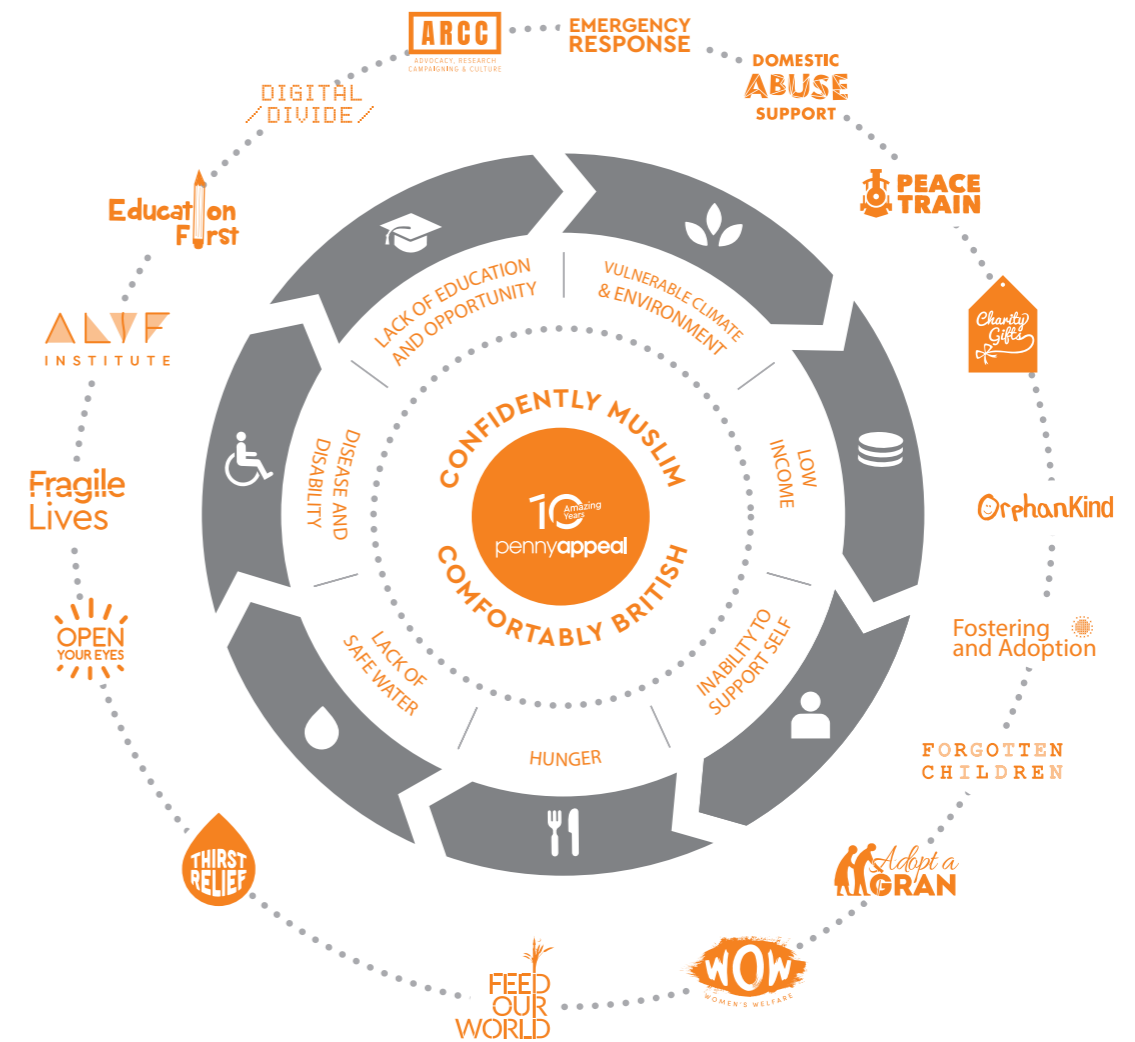
Safe Water

Clean, accessible water for all is an essential part of the world we want to live in and there is sufficient fresh water on the planet to achieve this. However, due to bad economics or poor infrastructure, millions of people including children die every year from diseases associated with inadequate water supply, sanitation and hygiene.

Disease & Disability

There is growing consensus that economic growth is not sufficient to reduce poverty if it is not inclusive and if it does not involve the three dimensions of sustainable development – economic, social and environmental.

Penny Appeal interventions are designed to break the cycle of poverty through a small change making a BIG difference to the lives of many.



Projects

Thirst Relief – Solar Panel Water & Power Centre

A Solar Panel Water and Power Centre is a well which uses solar energy for its power source.

Solar Water Pumps are specially designed to utilise electric power from photovoltaic panels. They must work during low light conditions at reduced power, without stalling or overheating. Solar Water Pumps have the following advantages:

- » No electricity or fuel requirement which makes Solar Water Pumps ideal for rural communities.
- » Very little maintenance costs and easy to operate.
- » Environmentally friendly.
- » The panels, convertors and batteries to store the energy can survive up to 25 years therefore ensuring sustainability of water access.

The main objective of the proposed project is to provide safe drinking through alternate solar energy to improve health and hygiene of the beneficiaries. This will be done by providing a water supply – piped water with gravity force which will supply water in public places, for example in schools, village markets, Mosques, playgrounds, so water can be easily accessible. This means that women and children no longer have to walk for miles to fetch water from neighbouring villages.

Another objective is to reduce the drop out ratio of school-going children through the provision of easily accessible water. Also, because of the availability of water, families will be able to maintain good hygiene and sanitation.



▶ Scan to Play Video of Thirst Relief Project

The key aims of the Solar Panel Water and Power Centre project are:

» Community Mobilisation

Before the inception of the project, meetings will be held with communities. One mass meeting will be held with inhabitants of all beneficiary villages. Locals will be asked to nominate members of their village who will be part of a committee who can make decisions on their behalf and also provide support in the project.

Major responsibilities of the committee include: representing all villages in meetings, providing water for construction work, one member will be available on the construction site to monitor the work every day, taking care of project materials and tools, resolving any disputes amongst the community regarding the project. The committee members will be oriented on their roles and responsibilities.

» Site/Well Selection for Installation of Solar Water Pump

The committee will collectively select the location of the Solar Panel Water and Power Centre which will be convenient for all beneficiaries.

» Water Quality Test

A water and bacterial contamination test will be carried out to examine whether the water is fit for drinking purposes and can be considered safe drinking water.

» Water Storage Tank

The capacity of the storage tank will be approximately 15,000 litres when completely filled.

As per Sphere Humanitarian standards, each person requires 7 to 15 litres of water per day for drinking, cooking and general hygiene.

This tank can fulfil the water needs of 1,000 individuals when completely filled.

Locations where sunlight remains for more than 9 hours a day are usually the most appropriate places for the solar panels. Therefore, this will be taken into consideration when fitting the solar panels so that the water tank can easily be filled twice a day, sufficient for beneficiaries and cattle of the target villages.

» Community training on the operation of Solar Panel Water and Power Centre

To ensure proper operation and maintenance of the Solar Panel Water and Power Centre, a one-day training workshop will be conducted for committee members to enhance their capacity on the operation. The training workshop will enable committee members to operate the pump as and when required.

» Sustainability

Following the installation of the Solar Panel Water and Power Centre, the life of beneficiaries within villages will become far easier. The workload of fetching water for animals or children is erased entirely. Beneficiaries will save approximately 3 hours per day due to the Solar Panel Water and Power Centre, which in turn provides many benefits, especially for women and children.

Women will be empowered, and will now be able to take care of their children and will also be able to participate in social gatherings. In addition, children will have more time for all-important education and play.

The Mosque Project

The Mosque Project is the name for Penny Appeal's campaign dedicated to enriching the lives of Muslim communities across the world, by providing Mosques as valuable places for worship.

We are committed to developing projects that will give long-term quality of life that can be maintained by local communities for the benefit of as many people as possible. Penny Appeal has run a number of Mosque projects across the world, the success of which is evident from the transformation of the lives of those who worship at them.

At Penny Appeal, we know how rewarding it is to go to Mosque regularly, to pray and learn. The local Mosque is a community hub; a place of worship, a centre of spiritual education for both the young and the old, as well as a meeting point. They are designed to bring maximum impact from a minimal amount of space.

Places of worship are important in all religions, but in Islam, Mosques are often the centre of the community. It is stated that

"Whoever builds a Mosque, desiring thereby Allah's pleasure, Allah builds for him the like of it in paradise" [Sahih Bukhari]

Penny Appeal has identified thousands of worshippers all around the world that do not have a safe place to pray. The Mosques that are nearest to them are often too far away for many people to reach, and so Muslims are forced to pray outside in the rain or the blazing sun.

Many small communities are many miles away from the nearest Mosque, as Mosques are usually in larger towns or cities. If a worshipper lives in a small village, it is unlikely that they will have a safe place to pray and hear the words of Allah.

For the elderly and infirm, children and women, it is often too far to go to pray, and so they miss out on the community and unity that the presence of a Mosque can bring.



▶ Scan to Play Video of The Mosque Project

Projects

Education First – School

Penny Appeal believes that education is one of the most effective ways to empower the poor.

By setting up, building, and overhauling existing schools, we aim to provide a comprehensive education in a quality setting to as many children as possible. Our school buildings are made up of locally sourced materials, this means they can be easily maintained by the local people in the future, improving sustainability and reducing the need for further intervention. The idea is that every school will be able to expand, so that over the years, many generations of children will have access to good quality education, another way in which we aim to break the poverty cycle.

Each of our schools has numerous classrooms, with classes throughout 10 months of the year. The number of children who can attend varies depending on the size of the school. Classes are led by a fully trained teacher, who gives lessons in the local language and English, covering a broad and recognised curriculum. Children start in nursery and reception classes, then move up through the schooling system, right through to the age of 16.



Our classrooms are bright and engaging spaces, and of course, they are equipped with all the essentials a child needs to learn, including desks, chairs, textbooks, fully trained teachers, stationery and books.

Each school is set up according to local requirements and available space. Customarily, schools will have several classrooms, a library and play areas, a computer room and a science lab.



▶ Scan to Play Video of Education First

Countries You Have Chosen To Support

Pakistan



Tharparkar, Pakistan 🇵🇰

Pakistan is among the world's 36 most water-stressed countries, and among the top 10 countries with the greatest number of people living without access to safe water. 16 million Pakistanis are forced to drink contaminated water from unsafe sources and a shocking 85% of all water supplied in Pakistan is considered dangerous.

Literacy rates dropped by 2% down to just 58% in 2016. This can be attributed to a struggling education system. 12 million 15–24 year olds lack the basic skills necessary to generate a good income.

Jhando Lashari

Jhando Lashari is a village 160km from the District Headquarters. The village consists of a population of 350 people including 5 widows and 8 orphans. The village is Muslim populated. The school building is available in the village but needs to be renovated and requires facilities such as furniture, water facilities, compound walls and teachers. The Mosque, which is made from mud and thatched material, exists in the village but needs to be rebuilt.

Mataro Tar

Mataro Tar is a village 155km from the District Headquarters. The village consists of a population of 280 people including 1 widow and 3 orphans. The village is Muslim and Hindu (Bheel) populated. The school building is available in the village but needs to be renovated and requires facilities such as furniture, water facilities, compound walls and teachers. There is not a Mosque or Mandir in this village.



16 million people do not have access to clean & safe water



Only 58% of children are enrolled in schools



The population of Mataro Tar do not have access to a Mosque

Village: Jhando Lashari, Tharparkar

Total Households: 50

Total Population: 350 (which include 5 widows and 8 orphans)

School

The village has a one classroom Government primary school which is in a vulnerable condition having no facilities and no teacher. Currently the population are living under the poverty line. The dimensions of the school are below:

School	Length	Width	Total area covered in square feet
Classroom 1	20	14	280
Classroom 2	20	14	280
Veranda	20	8	160
Toilet	4	8	32
Total covered area			752

**The above dimensions are approximate.*

£30,000

Mosque

The current Mosque exists in the village but needs to be rebuilt as it is made from mud and thatched material. The dimensions of the Mosque are below:

Mosque	Length	Width	Total area covered in square feet
Prayer hall	30	16	480
Ablution area	16	18	128
Total covered area			608

**The above dimensions are approximate.*

£20,000

Solar Panel Water & Power Centre

The village is currently hit by drought causing there to be limited access to drinking water. People are fetching water through traditional pulley systems from existing dug wells which involve massive labour. The water table is 300–350 deep in wells. Thus a modified solar structure with more strength would be installed. The water storage capacity of the tank is 14,700 litters at a time. The dimensions of the solar panel water and power centre are below:

Solar Panel Water & Power Centre	Length	Width	Total area covered in square feet
Water storage tank	10	8	80
Animal watering point	8	2.5	20
Kitchen garden	30	30	900
Total covered area			1,000

**The above dimensions are approximate.*

£20,000

Total £70,000



Jhando Lashari Village



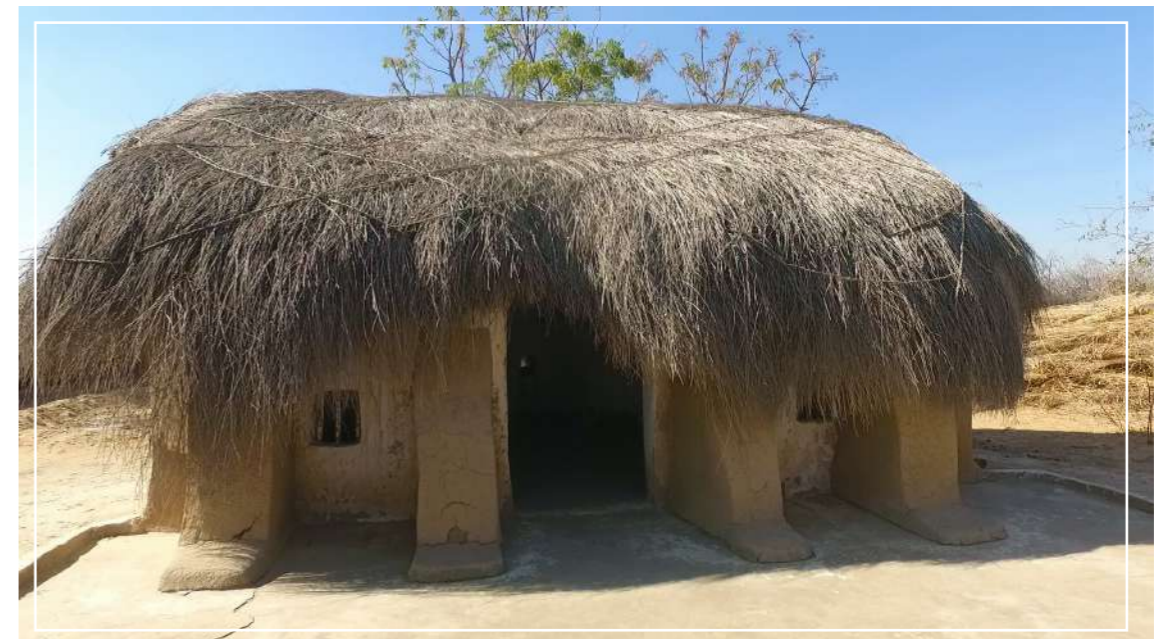
Animal watering point



One classroom school



Pulley system well



Mosque

Village: Mataro Tar, Tharparkar

Total Households: 40

Total Population: 280 (which include 1 widow and 3 orphans)

School

The village has a Government primary school but requires renovation. A teacher is also not available in the village. The dimensions of the school are below:

School	Length	Width	Total area covered in square feet
Classroom 1	20	14	280
Classroom 2	20	14	280
Veranda	20	8	160
Toilet	4	8	32
Total covered area			752

**The above dimensions are approximate.*

£30,000



Mataro Tar Village

Mosque

Muslims have no access to a Mosque nearby which forces them to travel 2-3 km to near village (Faqeer jo Tar) to offer Jumma prayer. The dimensions of the Mosque are below:

Mosque	Length	Width	Total area covered in square feet
Prayer hall	30	16	480
Ablution area	16	18	128
Total covered area			608

**The above dimensions are approximate.*

£20,000

Solar Panel Water & Power Centre

The village is currently hit by drought causing there to be limited access to drinking water. One solar powered well exists at some distance but majority of the people are fetching water from the nearest dug well through traditional pulley. The dimensions of the solar panel water and power centre are below:

Solar Panel Water & Power Centre	Length	Width	Total area covered in square feet
Water storage tank	10	8	80
Animal watering point	8	2.5	20
Kitchen garden	30	30	900
Total covered area			1,000

**The above dimensions are approximate.*

£20,000

Total £70,000



Pulley system well



Government school

Countries You Have Chosen To Support

Sri Lanka

Saba Nagar, Sri Lanka

In Sri Lanka, the primary problems concerning water resources are the depletion and degradation caused by various anthropogenic activities. Surface inland waters in urban areas are polluted heavily with domestic sewage and industrial effluents and in rural areas with agricultural runoff. With regard to ground water in certain areas of the dry zone, there is a high fluoride content and in hard, rocky, alluvial areas, there is a high concentration of iron. In urban over-crowded cities, there is biological contamination of ground water. Over-utilisation, particularly through tube wells, is another major problem affecting ground water resources in Sri Lanka. Oil spills, dumping of waste from ships, coral and sand mining activities are the main causes of marine pollution in the country. Except for pipe-borne water supplies, irrigation and hydro-power schemes, in general, water resources in Sri Lanka are managed very poorly.

The education system faces several major challenges related to poor quality and a mismatch of curriculum with existing labour market demand as well as a lack of training for school teachers and inefficient administration. Around 47% of students dropped out of school, 18% of whom came from poor families, disadvantaged regions and rural areas.

Sri Lanka's population practices a variety of religions. As of the 2011 census 70.2% of Sri Lankans were Theravada Buddhists, 12.6% were Hindus, 9.7% were Muslims. Due to the low percentage of population being practicing Muslims the country does not have many Mosques that can easily be accessed by the residents.



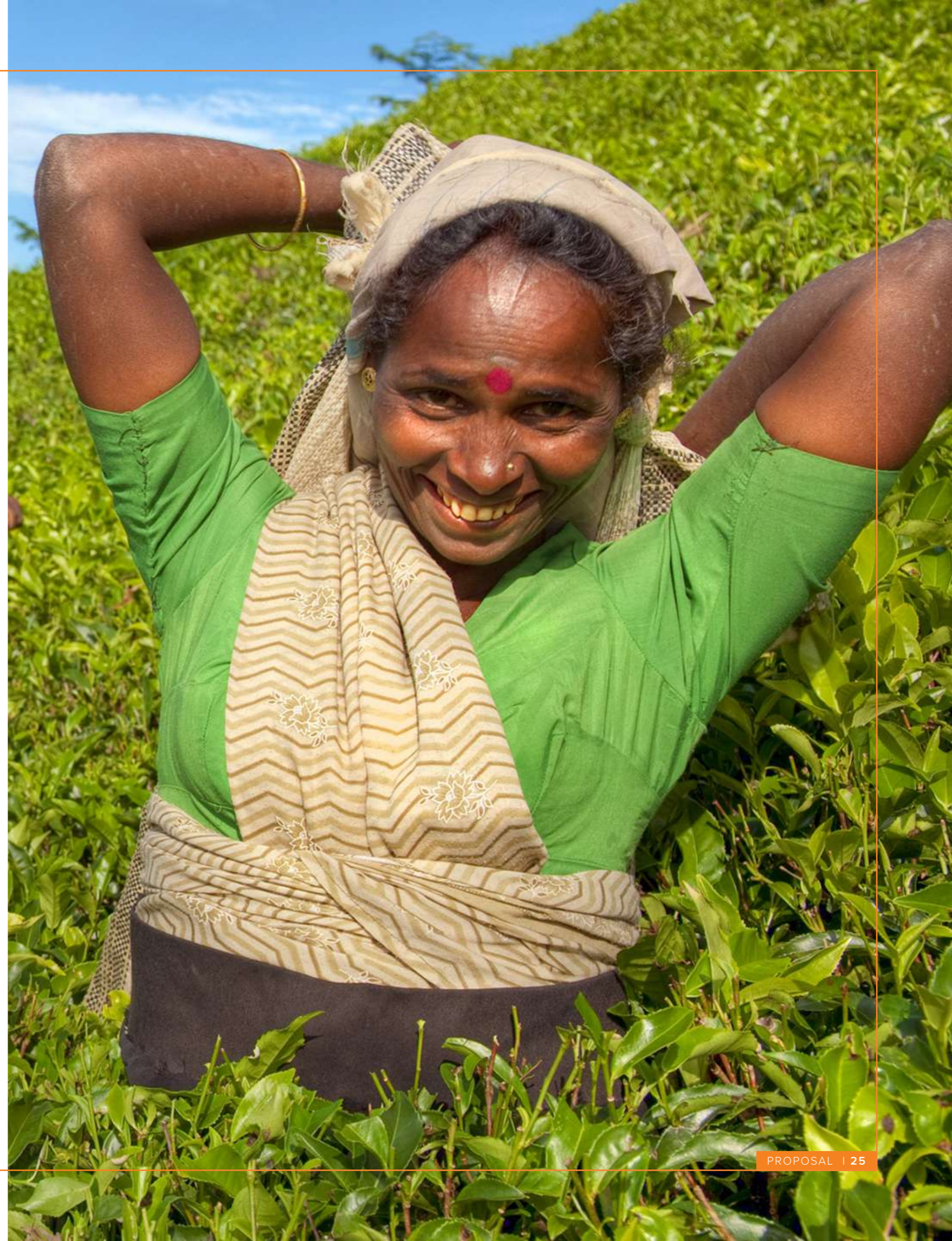
Majority of the water source is **contaminated**



47% of students have dropped out of school



Majority of Muslims do not have access to a Mosque



Village: Saba Nagar

Total Households: 68 (previously 97)

Total Population: 376

School

A primary section of government school has been functioning under the temporary building where 56 children attending the school. Among them, four student come from neighbouring villages where few families only live. Four government teachers conduct the classes which the children can attend upto grade 5. Once the students complete the primary education they are required to go to another school which is very far from the village. The dimensions of the school are below:

School	Length	Width	Total area covered in square feet
Classroom 1	20	14	280
Classroom 2	20	14	280
Veranda	20	8	160
Toilet	4	8	32
Total covered area			752

**The above dimensions are approximate.*

£30,000

Solar Panel Water & Power Centre

There is a lack of water facilities in Saba Nagar which has caused the community to face hardships by having to travel long distances to gather water for drinking and farming. The dimensions of the solar panel water and power centre are below:

Solar Panel Water & Power Centre	Length	Width	Total area covered in square feet
Water storage tank	10	8	80
Animal watering point	8	2.5	20
Kitchen garden	30	30	900
Total covered area			1,000

**The above dimensions are approximate.*

£20,000

Other Village Needs

As this is a highly populated village as per our needs assessment we felt it would be very beneficial to provide the village with other necessary amenities. We have decided the village could benefit from:

- » Park for children/recreational area £12,000
- » Shelter homes for travelling communities £10,000
- » Toilets throughout the village £5,000
- » Improving the infrastructure of the roads within the actual village itself and its surrounding area £35,000
- » Providing livelihood support to all of the families £35,000

**The above dimensions are approximate.*

£97,000

Total £147,000



Saba Nagar Village



Government school

Countries You Have Chosen To Support

South Africa

Zululand, South Africa

Certain areas of South Africa are currently in crisis due to an extreme lack of clean water. Agriculture is in high demand but the land is becoming less fertile due to a decrease in water supply. Climate change is also a contributing factor with high temperatures causing the evaporation of water from the soil, limiting crop growth.

South African teachers do not have the basic pedagogic and content knowledge competencies needed to impart the skills needed by learners. According to the General Household Survey around 57,000 children between the age of 7 to 15 drop out of school due to poverty. This leads the parents to make the decision of having their children sent to work at an early age instead of school to provide food for the family.

Islam in South Africa is a minority religion, practised by roughly 1.5% of the total population. Due to this there is a severe lack of Mosques in the country, Zululand being one of them.



The population does not have access to clean & safe water



57,000 children dropped out of school



The population of Zululand do not have access to a Mosque

Village: Zululand

Total Population: At this stage no formal information is available on precise beneficiary details. However, for purposes for overall indications the beneficiaries who will benefit are all within the child to young adult group.

School

Education within Islam promotes values and knowledge required for transforming communities, yet despite this growth in recent times, there are challenges in access to quality Mosques, madrassa, and Islamic learning spaces which promote Islamic values and healthier lifestyle choices. There is a desperate need for interventions within society, especially in impoverished and rural areas, where values are often forgotten, and the youth require development to improve their chances of a brighter and promising future.

School	Total area covered in square feet
Classroom 1	1,024
Classroom 2	1,024
Classroom 3	1,024
Classroom 4	1,024
Classroom 5	1,024
Classroom 6	1,024
Early Childhood Development Community Centre	5,400
Total covered area	11,544

**The above dimensions are approximate.*

£30,000

Mosque

With Islam being one of the fastest growing religions in South Africa, especially amongst rural communities, the need for a Mosque in both adults and children is ever present.

Mosque	Total area covered in square feet
Prayer space	2,150
Ablution area x 4	430 × 4 = 1,720
Total covered area	3,870

**The above dimensions are approximate.*

£30,000

Solar Panel Water & Power Centre

There is a lack of water facilities in Zululand which has caused the community to face hardships by having to travel long distances to gather water for their own sustenance and for farming. This water project which will help to sustain the Masjid facility for performing wudu (ablution) and also for drinking and farming.

Solar Panel Water & Power Centre	Length	Width	Total area covered in square feet
Water storage tank	10	8	80
Animal watering point	8	2.5	20
Kitchen garden	30	30	900
Total covered area			1,000

**The above dimensions are approximate.*

£20,000

Total £80,000



Zululand Village



Solar Panel Water & Power Centre



Livestock

Countries You Have Chosen To Support

Uganda

Uganda

Uganda has experienced two decades of economic growth, leading to large population movements from rural areas to informal settlements around urban centres. High population growth – nearly triple the global average – stressed the water and sanitation services that exist. 61% of Ugandans lack access to safe water and 75% do not have access to improved sanitation facilities.

90% of children attend primary school, that drops below 25% in secondary school due to facility shortages. This disparity contributes to continued poverty, as those without a secondary education have lower chances of pursuing careers. Teacher absenteeism is another barrier to education growth in burgeoning Uganda.

Uganda's religious heritage is tripartite: indigenous religions, Islam and Christianity. About four-fifths of the population is Christian, primarily divided between Roman Catholics and Protestants (mostly Anglicans but also including Pentecostals, Seventh-day Adventists, Baptists and Presbyterians). About one-eighth of the population is Muslim. Most of the remainder practice traditional religions. As in other parts of Africa, Islam and Christianity have been combined with indigenous religions to form various syncretic religious trends. Due to the low percentage of population being practicing Muslims the country does not have many Mosques that can easily be accessed by the residents.



61% of people do not have access to clean & safe water



Only 25% of children are enrolled in schools



The population of Uganda do not have access to a Mosque



Village 1: Cinya Village, Awika Parsh, Arivu Sub County, Bondo

Total Population: 500 people (225 men and 275 women)

Mosque

Cinya village is located on the highway along Arua – Kampala road. Majority of the people living around are mainly subsistence farmers. There are also military barracks nearby. Both the community members and army personnel currently pray in a makeshift Mosque. The Mosque is situated on a highway therefore will better serve travellers, visiting communities and army personnel all of whom can take shelter during emergencies.

Mosque	Total area covered in square feet
Prayer space	3,300
Total covered area	3,300

**The above dimensions are approximate.*

£30,000

Village 2: Ombokoro Village, Oluko Sub County, Arua District

Total Population: 415 people (115 men and 300 women)

Solar Panel Water & Power Centre

Ombokoro village which is approximately 3km from Arua town is among the least developed areas with no good infrastructures. The solar panel water and power centre will facilitate vegetables production, brick laying and safe water for drinking for a sizeable community.

Solar Panel Water & Power Centre	Litres
Water storage tank	5,000
Total covered area	

**The above dimensions are approximate.*

£20,000

Village 3: Najjah Tanganyika Village, Oli River Sub County, Arua District

Total Population: 700 people (314 men and 396 women)

School

This school was started in the mid 80's. It was initially an orphanage that was supported by IIRO (International Islamic Relief Organization and with the organization closing its operations in Uganda the school was then handed over to the local communities and later the Ugandan Universal Primary Education started supporting the school thus including it in the government supported school. Ideally this normally required that parents should also support the school. It should be noted that most people in west Nile which includes Arua returned back from exile in the mid and late 80's with some even returning in mid 90's. Economically the community is not doing well and cannot afford two meals a day let alone supporting their children with school fees and other scholastic materials. Government funding sometimes is meagre and not enough to cater for all the schools in the region.

School	Total area covered in square feet
Classroom 1	2,700
Classroom 2	2,700
Classroom 3	2,700
Classroom 4	2,700
Classroom 5	2,700
Classroom 6	2,700
Total covered area	16,200

**The above dimensions are approximate.*

£30,000

Total £80,000



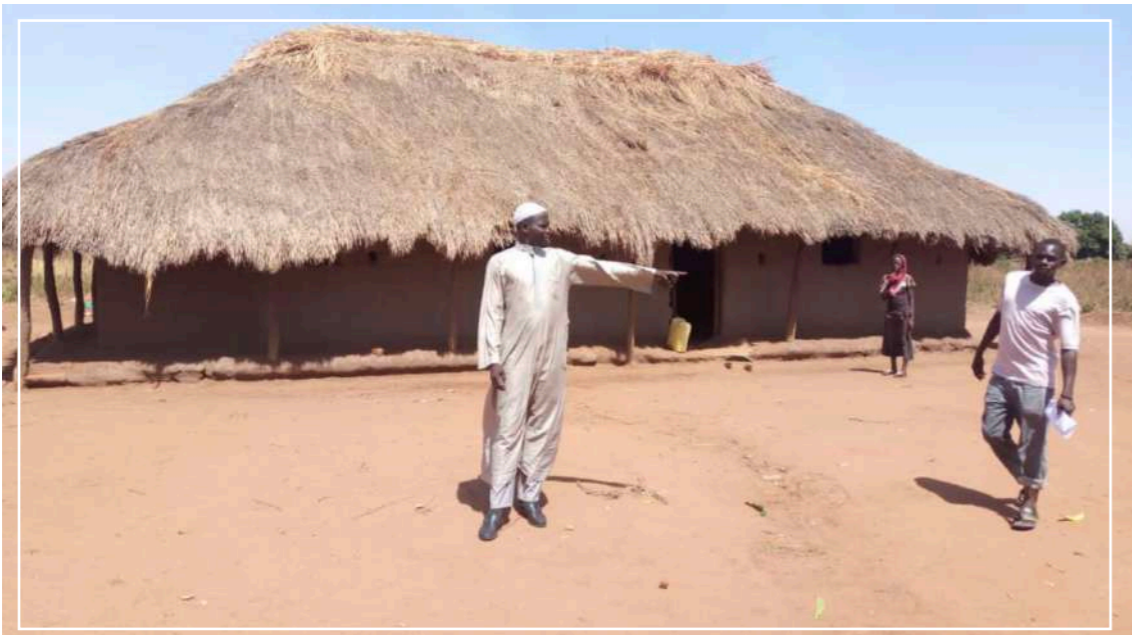
Ugandan Village



Villagers



Villagers



Mosque



Primary school

Previous Projects Undertaken By Penny Appeal



Solar Panel Water & Power Centre

Kerbaro Village, Tharparkar, Pakistan

The villagers of Kerbaro had no means to access safe and clean water for drinking, farming and hygiene purposes nearby and so were forced to travel long distances to collect water. Through our Solar Panel Water and Power Centre an incredible 4,827 people have access to clean water.



Construction of the project



The beneficiaries of the project



Mosque

The Gambia

Before this project the villagers had a small Mosque built with mud blocks and had a few corrugated iron sheets for the roofing. It could only accommodate a few members of the community which compelled many to pray at home. Now not only has this Mosque enabled the community to be recognised as an Islamic settlement, it is providing 250 Muslims with adequate space and a secure place where they can congregate all year round.



Construction of the project



The beneficiaries of the project



School

Pakistan

Before this project the school comprised of 250 students of which only 40 were able to sit in the only classroom. This left 120 students to sit outside, with only a few trees for shelter. With the rest of the school comprising of a couple of washrooms, with limited facilities, there was a desperate need for more space to allow the girls the freedom to learn in a comfortable and productive environment. Now 160 children, 2 teachers, 4 orphans and 1 child with disabilities have two extra classrooms, each having their own verandas, as well as kitting out the washrooms with the much needed water and sanitation facilities, bringing about a huge improvement to the standards of hygiene and education.



Construction of the project



The beneficiaries of the project

Why Sponsor Us

As one of the most pioneering and ambitious events of the cycling calendar, this event will last 60 days, cover 4,000 miles on a cycle, traverse 110,000 feet of elevation and cross through 17 countries.

The ride will commence on 7th June 2019 and is looking to be the most poignant, if not the largest, cycling challenge created and completed by the Muslim cycling sector.

Starting in London, the route meanders throughout Europe and over the Alps, down through Italy and through the magical coastal mountains of Greece before laying tracks in the Nile Delta and sweeping across the desert of Arabia before calling into port at the most visited site in the world, the most holy site in the Islamic faith which is the spiritual home of two fifths of the world's population... Medina.

That's Epic... You can be a part of it.



Raise your profile:

This event will be promoted in Mosques and centres throughout the UK and abroad. Sponsoring Tour De Hajj 2019 will raise your company profile, increasing your credibility and prestige, especially for travel or hospitality organisations.

Gain positive media exposure:

Your company will be publicised in association with Tour De Hajj in television interviews, publications across the internet and in print, through radio waves and of course in our advertising and fundraising efforts, news of your support will reach employees, shareholders, the public and the world through local, national and international press and media outlets, not to mention a hotbed of social media advertisement that is often the most effective format of all.



Meet your Corporate Social Responsibility (CSR):

By sponsoring this challenge you will be aligning with 'Penny Appeal' registered charity in saving lives and promoting human rights and equality. Throughout this event we hope to raise well a minimum of £500,000 to fund projects that feed the starving, clothe the cold and shelter the homeless. Penny Appeal are involved in projects to bring education to children who have no access to it, water to those whose life revolves around the clean water struggle and construct and rehabilitate Mosques in countries lacking the access to free and safe worship. Your sponsorship and support will enable us to focus on working to maximise the awareness and fundraising efforts for these noble causes.

Engage your employees, family and friends:

Improve staff engagement or involve family and friends by setting fundraising pledges that they can raise. This will not only raise awareness of our charitable focus but will also engage positive mention of your employees, family and friends to the people they know. Additionally your company or individuals can also fundraise for a full project in memory or dedication to a loved one or colleague.

Sponsorship Packages

Our sponsorship packages are designed to help you and your business reach new customers in a good, high standing light.

You would not only be gaining an opportunity to engage with a fresh new audience but would also be placed as a charitable company in their eyes which is golden if not platinum for a good customer base.

Platinum £10,000

- ✓ Main official sponsor
- ✓ Large logo on every shirt (front or back based on first come first serve)
- ✓ Medium logo on every pair of shorts
- ✓ Logo on tents
- ✓ Logo on backpack
- ✓ Large logo on all presentations and banners at events
- ✓ Logo on water bottles
- ✓ Large logo on main support vehicle (van)
- ✓ Social media posts on Tour De Hajj handles three times a week
- ✓ Stall at official launch event
- ✓ Shout outs from Tour De Hajj reps on all media appearances
- ✓ Mention on each riders individual daily blog

Gold £5,000

- ✓ Medium logo on every shirt
- ✓ Small logo on every pair of shorts
- ✓ Logo on tents
- ✓ Logo on backpack
- ✓ Medium logo on all presentations and banners at events
- ✓ Medium logo on main support vehicle (van)
- ✓ Social media posts on Tour De Hajj handles two times a week
- ✓ Stall at official launch event

Silver £2,000

- ✓ Small logo on every shirt
- ✓ Small logo on all presentations and banners at events
- ✓ Small logo on main support vehicle (van)
- ✓ Social media posts on Tour De Hajj handles one time a week
- ✓ Stall at official launch event

Bronze £750

- ✓ Small logo on all presentations and banners at events
- ✓ Small logo on main support vehicle (van)

One Off Donation

Any business that makes a donation of £20,000 and upwards will automatically be enrolled into our Gold Sponsorship Package.

The sponsorship packages are available to purchase. Once you are ready just follow the steps below:

Step 1

Choose a sponsorship package from Platinum, Gold, Silver, Bronze or a One Off Donation of £20,000 or more.

Step 2

Select a sponsorship package and use TDH as reference to make a payment to:

Bank Name: Natwest
Sortcode: 55-70-23
Account No: 86077902

Step 3

A member of the team will be in touch with further details.

Summary

	Costs
Tharparkar, Pakistan 🇵🇰	
Jhando Lashari	
School	£30,000
Solar Panel Water & Power Centre	£20,000
Mosque	£20,000
Subtotal	£70,000
Mataro Tar	
School	£30,000
Solar Panel Water & Power Centre	£20,000
Mosque	£20,000
Subtotal	£70,000
Saba Nagar, Sri Lanka 🇱🇰	
School	£30,000
Solar Panel Water & Power Centre	£20,000
Other Village Needs	£97,000
Subtotal	£147,000
Zululand, South Africa 🇿🇦	
School	£30,000
Mosque	£30,000
Solar Panel Water & Power Centre	£20,000
Subtotal	£80,000
Uganda 🇺🇬	
Cinya Village, Awika Parsh, Arivu Sub County, Bondo	
Mosque	£30,000
Najjah Tanganyika Village, Oli River Sub County, Arua District	
Islamic Primary School Renovation Project	£30,000
Ombokoro Village, Oluko Sub County, Arua District	
Solar Panel Water & Power Centre	£20,000
Subtotal	£80,000
Total	£447,000

**All costs are an estimated amount, as exact costs will be dependant on a more thorough needs assessment once each project is instructed.*

Payment Options



Bank Transfer

UK Donations

Bank Name: Natwest
Sortcode: 55-70-23
Account No: 86077902

International Donations

IBAN: GB04NWBK55702386077902
SWIFT: NWBKGB2L



Over The Phone

07900 003 233

Please use the reference **TDH** for all payments.

JustGiving

To make a payment please go to our JustGiving page using the link below:

<https://www.justgiving.com/campaign/TourDeHajj>

or by scanning the QR code below:



Keeping You Updated

At Penny Appeal, we value our donors highly and attach great importance to providing feedback on how donations have been used.

As such, we would commit to providing the following:



1. Receipt Letter

Once we have received your donation, we will provide you with a receipt to confirm the amount donated.



2. Location Letter

Once our teams on the ground have been informed of your donation, they will assign a location for your project. We will then write to you with the exact location.



3. Completion Report

Once your project has been completed, we will send you a full project implementation and impact report, including images and beneficiary feedback.

Junaid Afzal
info@tourdehajj.com
 07900 003 233

TOURDEHAJJ

TOURDEHAJJ

TOURDEHAJJ

10
Amazing
Years

pennyappeal

4,000 MILES - 17 COUNTRIES - 60 DAYS

TOUR DE HAJJ



£20,000

To build a Mosque in Jhando Lashari village or Mataro Tar village in Pakistan.

TICK HERE

£20,000

To build a Solar Panel Water & Power Centre in a village in Pakistan, Sri Lanka, South Africa or Uganda.

TICK HERE

£30,000

To build a School in a village in Pakistan, Sri Lanka, South Africa or Uganda.

TICK HERE

£30,000

Build a Mosque in South Africa or Uganda.

TICK HERE

£70,000

To build a School, Mosque & Solar Panel Water & Power Centre in Jhando Lashari village or Mataro Tar village in Pakistan.

TICK HERE

£80,000

To build a School, Mosque & Solar Panel Water & Power Centre in Zululand, South Africa.

TICK HERE

£80,000

To build a School, Mosque & Solar Panel Water & Power Centre in Uganda.

TICK HERE

£97,000

To build a Recreational Area, Shelter Homes, Toilets, Improving the Roads and providing Livelihood Support for all families in Saba Nagar, Sri Lanka.

TICK HERE

£147,000

To build a School, Solar Panel Water & Power Centre, Recreational Area, Shelter Homes, Toilets, Improving the Roads and providing Livelihood Support for all families in Saba Nagar village, Sri Lanka.

TICK HERE

OTHER DONATION

£

TICK HERE One Off Payment

TICK HERE Monthly Direct Debit

DONATE NOW

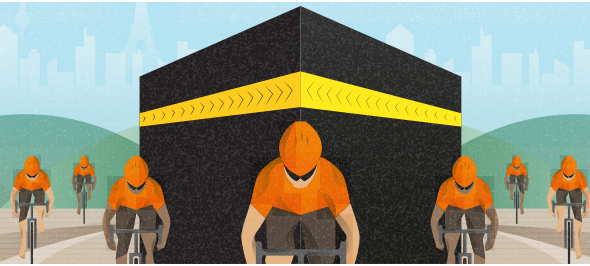


pennyappeal.org/tourdehajj

Charity No. 1128341

4,000 MILES - 17 COUNTRIES - 60 DAYS

TOUR DE HAJJ



Title	Name		
Address			
Postcode	Telephone	Email	



£20,000 Build a Mosque in Jhando Lashari village or Mataro Tar village in Pakistan. <input type="checkbox"/> TICK HERE	£20,000 Build a Solar Panel Water & Power Centre in Pakistan, Sri Lanka, South Africa or Uganda. <input type="checkbox"/> TICK HERE	£30,000 Build a School in Pakistan, Sri Lanka, South Africa or Uganda. <input type="checkbox"/> TICK HERE	£30,000 Build a Mosque in South Africa or Uganda. <input type="checkbox"/> TICK HERE	£70,000 Build a School, Mosque & Solar Panel Water & Power Centre in Pakistan. <input type="checkbox"/> TICK HERE	£80,000 Build a School, Mosque & Solar Panel Water & Power Centre in Zululand, South Africa. <input type="checkbox"/> TICK HERE	£80,000 Build a School, Mosque & Solar Panel Water & Power Centre in Uganda. <input type="checkbox"/> TICK HERE	£97,000 Provide the needs of the communities in Saba Nagar, Sri Lanka. <input type="checkbox"/> TICK HERE	£147,000 Build a School, Solar Panel Water & Power Centre & other needs in Sri Lanka. <input type="checkbox"/> TICK HERE	OTHER DONATION £ <input type="text"/> <input type="checkbox"/> TICK HERE One Off Payment <input type="checkbox"/> TICK HERE Monthly Direct Debit
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Single Donation

I would like to make a donation of £

Cash
 Credit/Debit card Please fill in the details below
 Cheque Make payable to Penny Appeal

Card Number

Expiry Date /
 Valid From

Issue No.

CVS No.

Donation type Zakat
 Sadaqah
 Lillah
 General

BACS Payment
 Bank Name - Natwest S/C 55-70-23 A/N 85906441
 If you make a BACS transfer please call 03000 11 11 11 and use the reference TDH so we can allocate the donation to you.

Regular Donation

Every month, please pay Penny Appeal £

Account Holder's Name

Bank Name
 Account Number

Sort Code

Signature

giftaid it

Give 25% Extra at no cost to you

TICK HERE I confirm that I am a UK Income or Capital Gains Tax payer and want Penny Appeal to reclaim the tax as Gift Aid on this donation, any previous donations for the last four years and any future donations until I notify otherwise. I understand that Gift Aid is reclaimed by the charity from the tax I pay for the current year and that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. I understand that the reclaimed tax will be used towards the administration cost of the charity and that I must inform the charity if I want to cancel the declaration, change my name or address or no longer pay sufficient tax.

Date of Gift Aid (Required)

We would like to stay in touch!

I would like to be contacted by Penny Appeal about how my donation is being used, latest news, appeals and feedback by:

Email TICK HERE
 Post TICK HERE

SMS TICK HERE
 Telephone TICK HERE

We never pass your details onto third parties for marketing details.

Comments

DONATE NOW THROUGH OUR JUSTGIVING PAGE

pennyappeal 10 Amazing Years

pennyappeal.org/tourdehaji

Internal use only

Date	Event	Location		
HAU	Cash received by	No.	Pledge	

DIRECT Debit

This guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits. If there are any changes to the amount, date or frequency of your Direct Debit PSL re Penny Appeal will notify you five (5) working days in advance of your account being debited or as otherwise agreed. If you request PSL re Penny Appeal to collect a payment, confirmation of the amount and date will be given to you at the time of the request. If an error is made in the payment of your Direct Debit, by PSL re Penny Appeal or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society. If you receive a refund you are not entitled to, you must pay it back when PSL re Penny Appeal asks you to. You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.