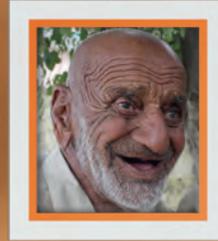
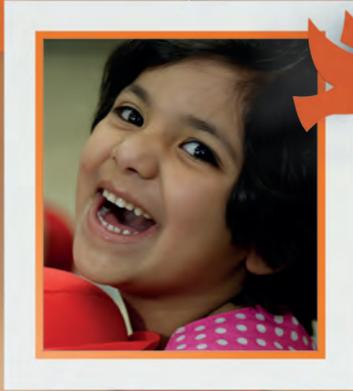


100%  
ZAKAT  
POLICY



pennyappeal



▶ PENNYAPPEAL.ORG ☎ 03000 11 11 11

CHARITY NO: 1128341

# About Penny Appeal

**Penny Appeal is an international humanitarian charity targeting the root causes of poverty, to alleviate suffering worldwide.**

Our motto, “small change, big difference”, is borne from the concept if we persevere in helping the world, step by step, whenever and wherever we encounter hardship, these changes will all add up to a real route out of poverty. We are seeing so much promise from the aid we have delivered since we began on our mission to eradicate suffering across the world. We have transformed hundreds of thousands of lives through sustainable interventions with water, orphan care, education, and much more.

However – we still need you to help us continue saving lives. In this booklet, you’ll find a variety of ways that you can work with us to tackle poverty in over 30 crisis-hit countries worldwide.

To see your donations in action, visit our website or social media for incredible photos, case studies, and other ways you can get involved in the work of Penny Appeal.

Jazak'Allahu Khayran.



Aamer Naeem  
Penny Appeal CEO



# Thirst Relief

Build a well in your name for just 80p a day.

Over **750 million people** around the world do not have access to safe, clean water. A staggering **4,000 children** die every day because of the contaminated water they have to drink.

Penny Appeal is transforming the lives of thousands of people by providing access to clean, safe water and has identified many communities who are in dire need of your support. We are building wells, and educating communities on the importance of water, sanitation and hygiene.

So far, we have dramatically reduced water-borne disease in thousands of communities, but we still have a long way to go. With your support, we can continue to transform the lives of families, widows and orphans across Asia, Africa and The Middle East.



Build a well and give a community water for life for just  
**£300 one-off** or **£25 per month**

## Combat famine in East Africa

Build a deep well in Africa, from just £2,000 in Niger and £3,500 in Somalia.



Receive your personalised well feedback report, including a framed picture of your well and the community it supports.

03000 11 11 11



# OrphanKind

OrphanKind

**Across the world, thousands of vulnerable children are forced into work instead of school, have had to swap play for begging, and can barely find food to survive. You are their last hope.**

Penny Appeal is transforming the lives of orphans in Asia, Africa and the Middle East. We open Orphan Homes with dedicated foster mothers, doctors, schools and psychological care.

Our OrphanKind programme and sponsorship scheme offers everything a child needs to live a happy, healthy life with a sustainable route out of poverty.

You can sponsor a child for just 50p a day. In return, you will receive two feedback reports each year so you know just how much of a difference you are making. We will send you drawings and letters from the child along with a school report so you can see for yourself the huge impact you have.

**£40,000** builds an entire orphan home

**£100** goes towards building a new orphanage

*Sponsor an orphan  
for **£15 a month**  
or **£180 a year***



"The Prophet (saw) was reported to have said:  
**"The one who cares for an orphan,  
will be with me in Paradise like this."  
– and he held his two fingers up,  
joined together.** [Bukhari]

03000 11 11 11

5



# Education First



## **Penny Appeal is building schools across the globe to teach, inspire and empower children.**

With your support, we can give children the opportunity to achieve their dreams and ambitions in a safe, supportive, and inspiring environment.

You can work with us to help continue to set up schools, provide modern equipment and facilities, including computer rooms and science laboratories, employ teachers and staff and create playful spaces to fortify life-long friendships

Our schools are instrumental for the development of entire communities. Locally sourced construction materials are sustainable and benefit the economy, whilst the staff we employ are often local residents.

Our teachers are educators and role models, and with your continued support, they can continue to inspire success for many years to come.



*£15,000 to open a school in your name or that of a loved one.*

*£3,000 will provide 30 children with a fully-functional and engaging classroom.*



**Over 48,000 buildings in Palestine have been demolished, leaving thousands of families fighting to regain their livelihoods.**

Conflict has left schools, hospitals and water supplies in ruins. As the crisis escalates, communities need our help now more than ever to supply life-saving aid and education to free future generations from the poverty cycle.

We are rehoming orphans who have lost their parents in wars, transporting water to communities cut off from all supplies and educating and empowering women.

**Become a friend of Palestine**

*£365 a year or £30 a month*

Help us to empower women, set up schools, hospitals and provide clean water

**Sponsor a Hifz Orphan**

*£786 one-off or £21 per month for 3 years*

**Give an orphan a bright future**

*£180 a year or £15 per month*

**Feed a family**

*£600 a year or £50 per month*

Provides monthly food parcels for a family



# Love Palestine



☎ 03000 11 11 11

# Adopt a Gran

Adopt a  
GRAN

## Free an elderly person from loneliness for just £10 a month

Our local Penny Appeal teams have found many elderly people in the developing world who desperately need support.

In Africa, Asia and The Middle East, elderly people often become withdrawn from society, without a stable income or direction – likely to ill health and quite often, an early death. The future for these vulnerable people is of paramount concern to us.

We believe there is no age limit to love and quality care, meeting new people, engaging in social activities, and living full and happy lives – our Care Homes provide just this.



Adopt a gran for  
*£120 a year*  
or *£10 a month*



You'll receive a special Welcome Pack so you can get to know the elder you are caring for. Every year we will send you a Feedback Report, giving you a glimpse into your Gran's life, their hobbies and general well-being.

# Open your Eyes

## Open Your Eyes transforms the quality of life for thousands of people worldwide.

Around the world, 285 million people are visually impaired. According to the World Health Organization (WHO), 90% of blind people live in the developing world.

Penny Appeal mobile eye clinics bring life-changing healthcare to remote, developing areas across Africa and Asia. Our trained optometrists diagnose and treat hundreds of patients a month, and support complex operations in local health care centres.

Open Your Eyes reforms the lives of thousands of people each year. With improved vision, children find it easier to learn in school, and adults are able to work and provide for their families – adding up to a sustainable route out of poverty.

**Provide life changing eye care around the world**

*£60 a year or £5 a month*





# Forgotten Children

**According to UN sources there are up to 150 million street children in the world today. Death of family members, abuse, and neglect force children to cling onto survival in the streets.**

Penny Appeal outreach workers provide food and aid to children in immediate danger. We often find vulnerable children as young as three years old scavenging and begging. With your support, we can transform the lives of these children.

Trauma affects each child in different ways. It is our initial priority to establish why each child is suffering and then provide tailored care and reassurance. We escort vulnerable children to our closest Rescue Centre, where trained doctors and psychologists are on hand 24/7 to assist with rehabilitation.

Where possible, we reunite children with their families or find guardians who can provide the same level of love, care and dedication as a parent would and continue to support them throughout their lives.

*£168 or £14 a month*  
to rescue a child every month for a year

*£240 a year*  
Support a child from the street into education

*£4,000*  
Provides emergency care in a rescue centre to over 120 street children



F O R G O T T E N  
C H I L D R E N

# Charity Gifts

Every Charity Gift you purchase goes directly to someone who needs it most in Africa, Asia or The Middle East.

We choose our gifts carefully, based on their immediate and long-term benefits. To put it simply, the gifts we provide are gifts for a lifetime.

*Olive Tree - £10*

*Wheelchair - £100*

*Midwife Training kit - £150*

*Milking Cow - £800*

We will send you a special Thank You card with each gift you buy, whether it is from yourself or on behalf of a loved one, because you have just transformed lives!



# Feed our World

*Donate **£365** to give a life-saving meal every day for an entire year.*

**The United Nations Food and Agriculture Organisation estimates that about 795 million people in the world were undernourished from 2014 to 2016.**

Penny Appeal delivers pre-prepared meals and family food packs to starving communities worldwide. We source nutritious food that offers the best value for money so we can reach more people, and work with local farmers to keep costs to a minimum, whilst making positive contributions to the local economy.





FEED  
OUR  
WORLD

### Sustainable Nutrition

Penny Appeal is introducing efficient methods of farming to women and families in remote, impoverished areas around Africa and Asia. We are donating tools and offering experienced training schemes for self-sufficiency and sustainable nourishment for a stable route out of poverty.

The meals provided and the ingredients in food packs vary depending on location and are suitable for local diet and nutritional needs. For example, this year, we provided Syrian refugee families with rice, lentils, wheat macaroni, tomato sauce, chickpeas, sugar, cooking oil, cereals, jam, dry beans, olives and soup.

*£30 provides 30 meals*

*£90 provides 90 meals*

*£500 will provide life-saving  
meals for an entire community*



# The Mosque Project



THE  
MOSQUE  
PROJECT

## Build a Mosque in your name

Muslim communities in developing countries do not always have a local mosque where they can come together to practise their faith. You can change that by donating towards The Mosque Project.

Whether you make a small contribution, or fund the entire project, you'll share in all of the rewards of everyone who worships there for many generations to come. You can help build a mosque in Asia or Africa and give brothers and sisters a dedicated place to pray, learn the Holy Qur'an and celebrate special occasions.

*£100 a month* pooled with other donors, will enable you to build an entire Mosque every year

*£10,000 one-off* will build a community mosque for 100 people

*£30,000 one-off* will build a large Mosque, with the capacity for 400 people



# Hifz Orphan

Hifz Orphan is a comprehensive three-year programme that gives orphans quality care and support, as well as a rounded education with dedicated Hifz classes that teach children to recite with beautiful tajweed.

When a child graduates from the Hifz programme, we support them into further education, work, or an apprenticeship. With the skills they have learnt, our Hifz graduates are now Hafiz or Hafiza of the Qur'an and are poised to become leaders and role models in society.

*£21 a month or £786*

**Give a child the best start in life by sponsoring them on our 3 year programme,**



# Emergency Response

RAPID RESPONSE  
EMERGENCIES

**Penny Appeal is saving the lives of thousands of people battling for survival in emergencies across the world.**

We have teams on the ground right now in over 30 countries. With international field offices, and a widespread network of delivery partners, we can respond to emergencies whenever and wherever they happen.

Our teams are inside Syrian refugee camps delivering nutritious food packs and medication to families affected by conflict, and are delivering life-saving aid in East Africa to communities on the brink of starvation.

With your support, we can continue to deploy an emergency response team to communities immobilised by man-made or natural disasters within a matter of hours.

Our aim is to ease the trauma of communities in crisis and work alongside them following an emergency to rebuild lives and restore hope.

**Emergency teams are saving lives in crisis in the following countries:**

*Syria  
Somalia  
Turkey  
South Sudan  
Burma  
Yemen  
Lebanon  
Nepal  
Gaza*



**Emergency Family Feeding**

*£600 one-off or  
£50 per month*

Provides an emergency food parcel for a family every month

**Emergency support & shelter**

*£240 one-off or  
£20 per month*

Provides clothes, sanitation and shelter

**Medical Aid**

*£300 one-off  
or £25 a month*

Provides urgent medical supplies



# #Team Orange

**#TeamOrange** are Penny Appeal's loyal troupe of volunteers. Working tirelessly in their free time, they are an integral part of the Penny Appeal family.

Whether they are organising community events, family fun days or partaking in intrepid challenges, #TeamOrange are always ahead of the game, raising the pennies and living by our life-transforming philosophy "small change, BIG difference."

You can get involved too, simply visit:  
[www.pennyappeal.org/teamorange](http://www.pennyappeal.org/teamorange) or call **03000 11 11 11**.

#team  
orange



# Penny Appeal at Home

**Penny Appeal at Home is our UK-focused campaign, dedicated to helping those in need on our doorstep.**

Feed Our World UK supports soup kitchens and food banks to feed the growing number of people who are turning to them in desperation to survive.

There are thousands of Muslim children in the UK in care and in need of Fostering or Adoption. Without adequate numbers of Muslim Adopters and Foster Carers, they run the risk of losing their religious identity. Our Adoption and Fostering Service provides the tools for prospective foster and adoptive parents to take complete care of children in the UK.

Our Domestic Abuse Counselling Service provides essential intervention and support to survivors of violence and our teams are always ready to respond to the needs of the homeless, elderly in care, and those afflicted with crisis closer to home.

**You can provide nutritious meals in the UK for just £1 each.**

## **£30 per month**

Provides regular support for those most in need in the UK

## **From just £60**

You can help provide a counselling session to a victim of domestic abuse



LOVE THY  
NEIGHBOUR

