

pennyappeal

YOUR GAZA EMERGENCY FEEDBACK



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THE SITUATION IN PALESTINE

In the midst of a tragic onslaught, Gaza is grappling with unprecedented death and destruction.

The heart-breaking events have left communities shattered with homes reduced to rubble, resulting in over 1.7 million people displaced and thousands killed, nearly half of whom are children – Inna Lillahi Wa Inna Illahi Rajioon. The scale of devastation is profound, echoing far beyond the immediate conflict zones, inspiring humanitarian protests across the globe.



HOW YOU HAVE HELPED



When the onslaught commenced across Gaza, our relief efforts were immediate.

Our partners who are in Palestine were able to distribute aid directly from Gaza, reaching those who were tragically displaced and in urgent need of medical attention.

Following this, Penny Appeal became one of only a few humanitarian organisations that have been granted approval to deliver aid via the Rafah Border Crossing directly into Gaza in association with the Egyptian Red Crescent.



With your generous support we have been working extremely hard to deliver as much aid as possible.

As part of our Phase 1 Emergency Response, we are helping 82,650 Palestinians, Alhamdulillah.

WE ARE DELIVERING



20,000 MEDICAL SUPPLIES

Which are being delivered to hospitals across the Khan Yunis area in Gaza.



16,000 NON-PERISHABLE FOOD PARCELS

Which include foods such as cans of tuna, beans, cheese, dates, jam, tahini, biscuits, tea, and sugar.



15,000 READY TO EAT MEALS

Which have been distributed across the Rafah and Khan Yunis areas.



14,500 BOTTLES OF FRESH CLEAN WATER

Each bottle holds 1.5 litres of water, these have been delivered in packs of six across Rafah and Khan Yunis.



5,000 HOT NUTRITIOUS MEALS



2,000 HYGIENE ESSENTIALS

For both men and women, these include women's sanitary pads, bars of soap, toilet paper, shampoo, toothbrushes, toothpaste, wipes, laundry powder, bleach, dishwashing liquid, dish washing sponges, and plastic bags.

THE SITUATION REMAINS DIRE

Hospitals have been bombed relentlessly and are now no longer functioning.

Videos circulating of parents collecting their children's body parts following deadly explosions, premature babies losing their lives after being removed from incubators due to power cuts, and vulnerable and elderly civilians walking miles with no food and water desperately trying to find safety, have shattered our hearts.



The entire Gaza enclave is on the brink of collapse. The scarcity of food, water, and fuel remains at critical levels, intensifying the suffering of an already vulnerable population.



The toll of this conflict is devastating, families have been torn apart, and communities are left mourning the tragic loss of their loved ones.

Despite global calls for a ceasefire, efforts have proven unsuccessful, leaving the region in a state of continued chaos and despair.



CEO IN THE FIELD

A message from
Ridwana Wallace-Laher, CEO.

I express my deepest gratitude for your unwavering compassion and kindness during this horrific crisis.

Your donations are helping us do all we can to alleviate some of the suffering of those impacted by this catastrophe in Gaza. Just like you, my heart is aching for the people of Palestine, but we stand as witnesses to this suffering and as such we have a duty to do all we can to help our Ummah.



I have just returned from the Rafah Border Crossing in Egypt. We are working directly with United Nations shelters, hospitals, and medical clinics throughout Gaza to provide critical medical aid to our brothers and sisters in need. We have been busy packing and delivering thousands of aid boxes and our efforts to reach as many people in need as possible continue.

Thanks to your generosity, we are providing crucial lifesaving supplies to families surrounded by death and destruction. Your support has been a lifeline, by the grace of Allah (SWT), for these individuals, offering them a glimmer of hope in the midst of unimaginable pain and despair.



The catastrophe that continues to unfold has stunned the world. Al Shifa Hospital, which was once the largest and most sophisticated hospital in Gaza, has become a morgue, the Indonesian Hospital has been attacked relentlessly, authorised United Nations buildings and shelters have also been subjected to attacks – nobody is safe, and these horrific acts know no bounds.



There was one particular video I saw which will stay with me forever. It was of a father holding his lifeless daughter in his arms, so composed, so calm and yet his eyes filled with so much pain. As he embraced his daughter, he opened her eyes to see them one last time, ‘the soul of my soul’ he called her. This is the reality on the ground every single day, parents are watching their children being killed, Subhan’Allah.

I extend my heartfelt thanks to every person who has helped through charity and prayer during this truly devastating time. It is your collective efforts that empower us to carry out our mission and continue providing assistance where it is needed the most.

Despite the progress we've made, the urgent need for essential relief items persists.

Safe drinking water, food provisions, emergency shelter kits, medical aid, and hygiene kits are crucial to addressing the ongoing, pressing needs of those affected in Gaza.





With the support of our dedicated donors and collaborative efforts with our partners, we have already reached thousands of individuals, but our efforts continue and we are working to reach as many people in need as possible.

Your ongoing support is vital as we navigate the challenges of the Gaza emergency. Together, we can be a source of strength and relief for those facing profound difficulties, offering hope and assistance in their time of need.

Please continue to help. Jazak'Allah,

Ridwana Wallace-Laher

Ridwana Wallace-Laher
Chief Executive Officer



GAZA EMERGENCY

Feedback Report

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