



A MESSAGE FROM US

Assalamualaykum.

Over the past few weeks, Pakistan has endured some of the worst floods in its history.

As vulnerable men, women, children, families and communities have suffered under the huge waves of water, you have been their hope during their hour of need.

From our heart to yours, a huge and sincere thank you for your kind generosity.

Every penny you have given, every post of our life changing work you have shared, every time you have clicked on our website has meant lives saved, communities transformed and critical foundations built for a better tomorrow.

Please continue your support and thank you again for being the change.

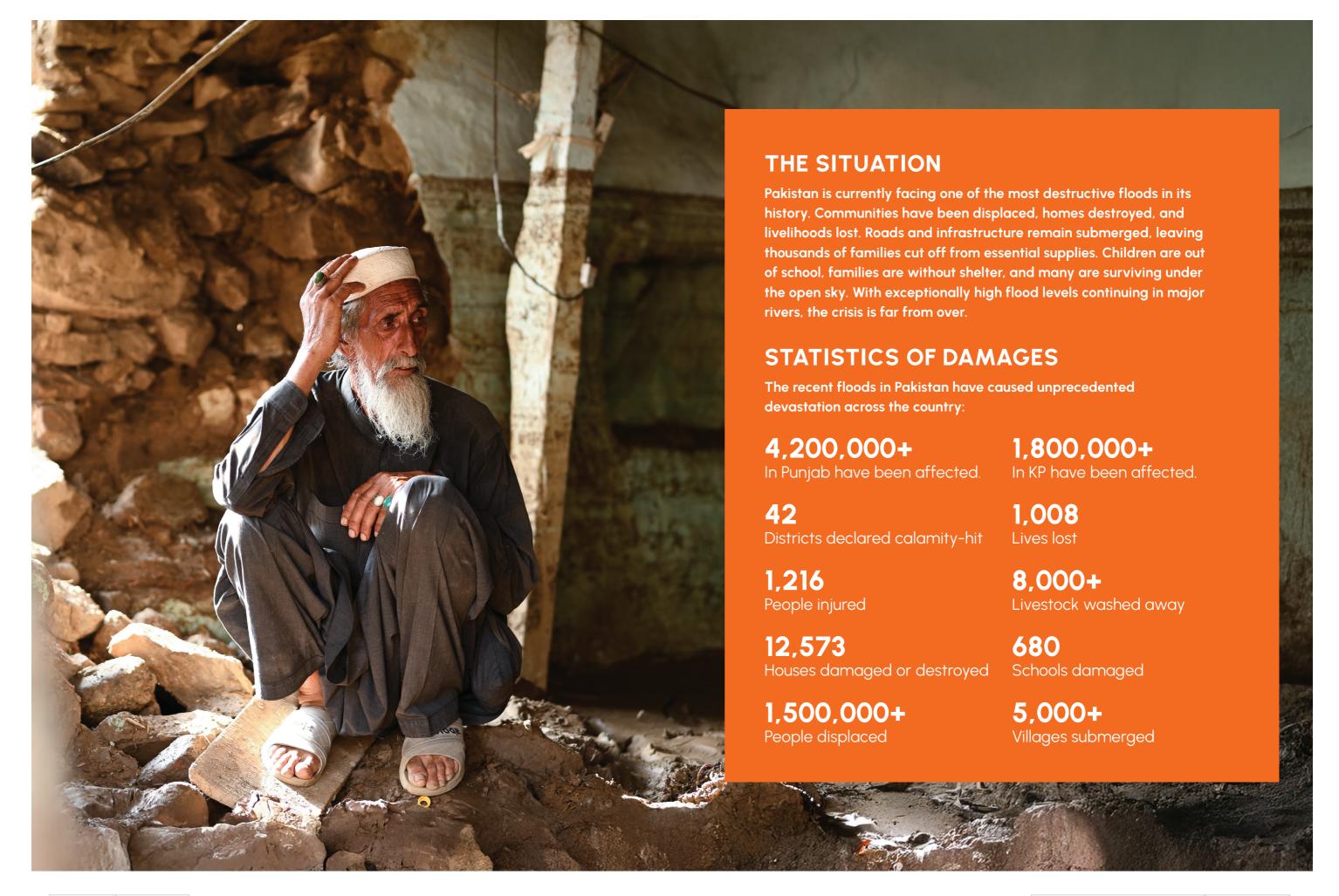
Ishay Osrar

Muhammad Ishaq Israr **Chief Executive Officer**

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penny**appeal** DONOR REPORT



PAKISTAN FLOOD EMERGENCY RESPONSE PENNYAPPEAL.ORG 5

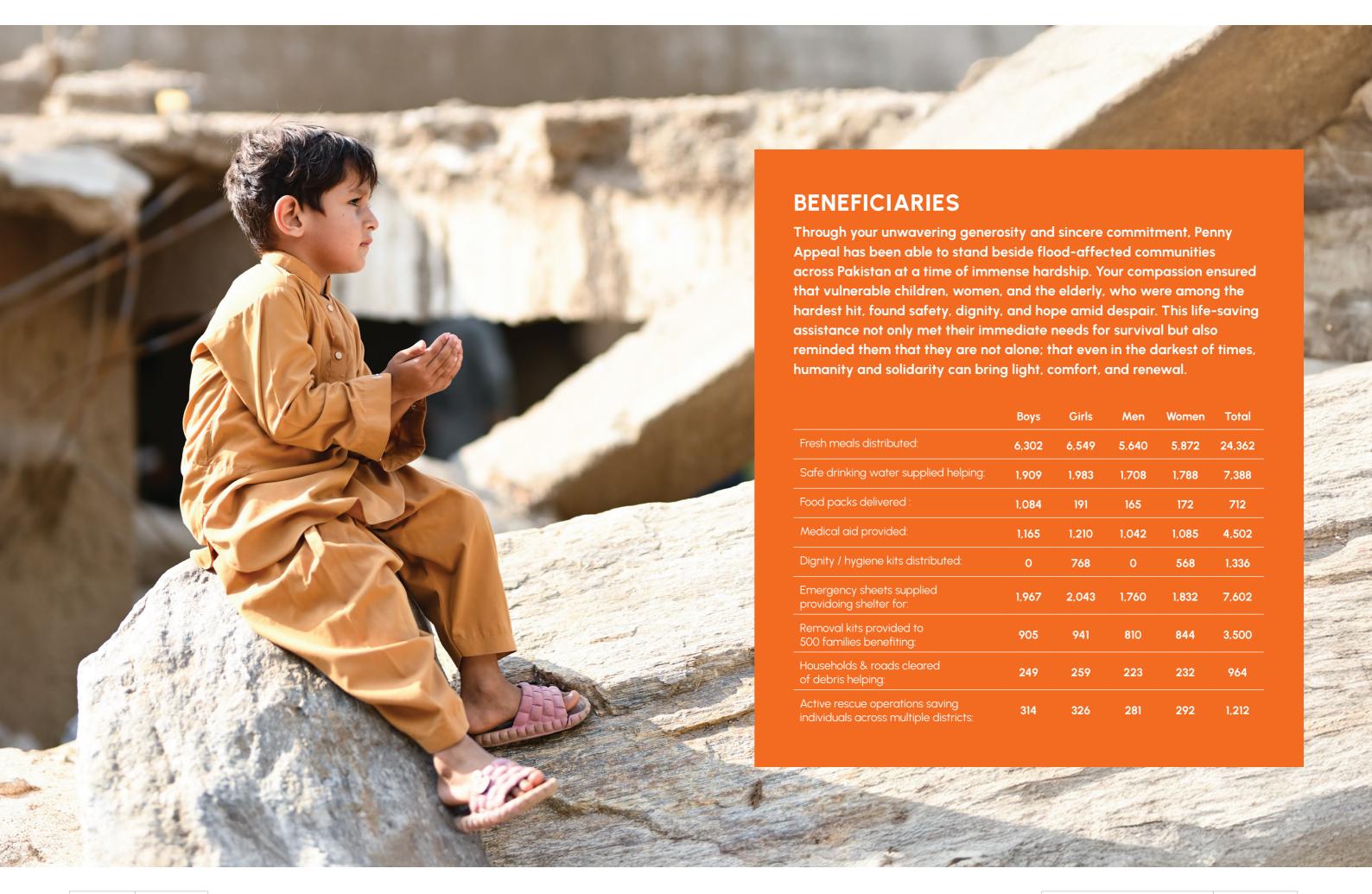
URGENT NEEDS

The overwhelming scale of need demands urgent humanitarian assistance, including food, clean water, medical support, safe shelter, and livestock aid to help affected families recover with dignity and hope.

PENNY APPEAL'S RESPONSE

Amid unimaginable devastation, Penny Appeal Pakistan is on the ground, standing beside families who have seen their homes, livelihoods, and loved ones swept away by the floods of 2025. Mothers cradle hungry children with no food to give, fathers search through the wreckage of their homes, and countless families endure sleepless nights beneath the open sky. In these darkest of hours, our teams are working tirelessly to deliver warm meals, clean water, urgent medical care, and safe shelter to those who have lost everything. We are clearing paths through debris, offering dignity to those stripped of it, and bringing hope where despair has taken hold. Yet, the need is vast and unrelenting. With your kindness and generosity, we can reach further, heal deeper, and help thousands more families rebuild their lives with dignity and hope.





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PENNY APPEAL'S COMMITMENT

For more than a decade, Penny Appeal has been working across Pakistan and Azad Jammu & Kashmir, transforming lives and bringing hope to those most in need. Through orphan sponsorships, access to clean drinking water, quality education, healthcare, food distribution, mosque and school construction, and rapid emergency response, we have touched the lives of millions of vulnerable people.

JOIN OUR MISSION – RESTORATION, RESILIENCE, AND HOPE

Today, as the floods of 2025 bring unprecedented suffering, our mission continues with renewed urgency. Families have lost everything — their homes, livelihoods, and sense of security — yet Penny Appeal remains on the ground, committed to restoring dignity, hope, and opportunity. With your continued support, we can reach even more communities, rebuild lives, and help thousands of families begin their journey towards recovery and long-term humanitarian relief in the affected communities.



PROJECTS YOU CAN SUPPORT NEXT





PAKISTAN FLOOD EMERGENCY RESPONSE PENNYAPPEAL.ORG

W: PENNYAPPEAL.ORG | T: 03000 11 11 11

Penny Appeal, Penny Appeal Campus, Thornes Park, Wakefield, WF2 8QZ.





Charity No: 1128341