

pennyappeal

EMERGENCY RESPONSE

FEEDBACK 2020/2021



🖱️ pennyappeal.org 📞 03000 11 11 11

EFFECTIVE, EFFICIENT & EXPERIENCED

Those are three words you could use to describe our Emergency Response. When disaster strikes, Penny Appeal are there to help. Around the world we have active Emergency Response initiatives providing rapid emergency aid and sustainable, long-term support in disaster-hit areas.

**NONE OF THIS WOULD BE POSSIBLE WITHOUT YOU!
EVERY FOOD PACK WE DELIVER, EVERY PERSON WE HEAL,
EVERY HOME WE HELP REPAIR, IS ALL THANKS TO YOUR
CONTINUOUS LOVE AND SUPPORT.**

**WHEN DISASTER STRIKES, WE ARE THERE TO HELP. BUT WE
COULDN'T BE THERE WITHOUT YOU. THANK YOU FOR ALL
THE LIVES YOU'VE HELPED SAVE THIS YEAR!**





Our Emergency Response efforts focus on the high priority needs of people in the immediate aftermath of a crisis, such as food, water, medical aid and shelter. After this, we focus on providing sustainable support to those who have been affected by disaster, working on rebuilding livelihoods and healing the community as a whole.

Since 2020, Penny Appeal have been a lifeline to thousands who have suffered from natural disasters and violent conflict. Our Emergency Response teams have helped the victims of disaster in Syria, Palestine, Bangladesh, Yemen, Indonesia, Nepal, Mozambique, Malawi, Kashmir, Australia, Turkey, and Lebanon.



Our goal is to secure a better future for those suffering unimaginably through conflict or disasters. After a disaster, our emergency panel assesses the situation at hand before deploying a Disaster Response Team, a specialist team of Penny Appeal staff members with experience of working in crisis.

Tirelessly our teams working on the ground deliver round the clock support to victims and ensure that we deliver the most effective response possible. Working within the community, in many cases alongside local organisations, authorities, external stakeholders and local government, we make sure that all our projects are culturally sensitive, relevant, and suitable.



KEEP READING TO LEARN MORE ABOUT THESE LIFE-CHANGING AND REBUILDING PROJECTS AND HOW YOU CAN HELP US ACHIEVE EVEN MORE.



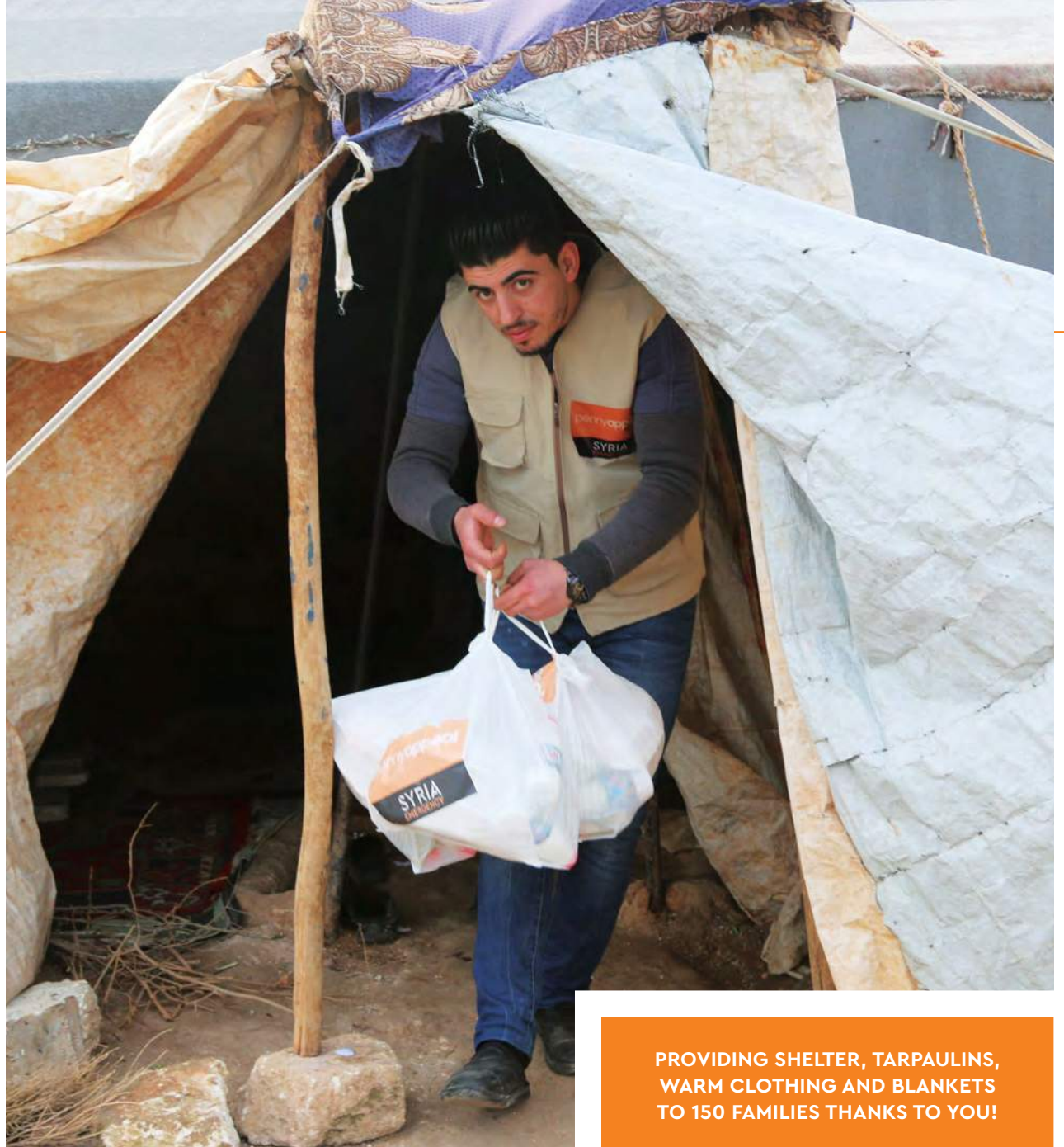
SYRIA

10 years of civil war and turmoil has left millions of people in Syria suffering.

Penny Appeal have been responding to the military operations in North East Syria with urgent food, water and hygiene kits for internally displaced people. Within Syria, there are 6.2 million displaced people and 2.5 million being children. This past year, the coronavirus pandemic has only worsened the situation for these vulnerable refugees, but thanks to your support we are there supporting our brothers and sisters in need.

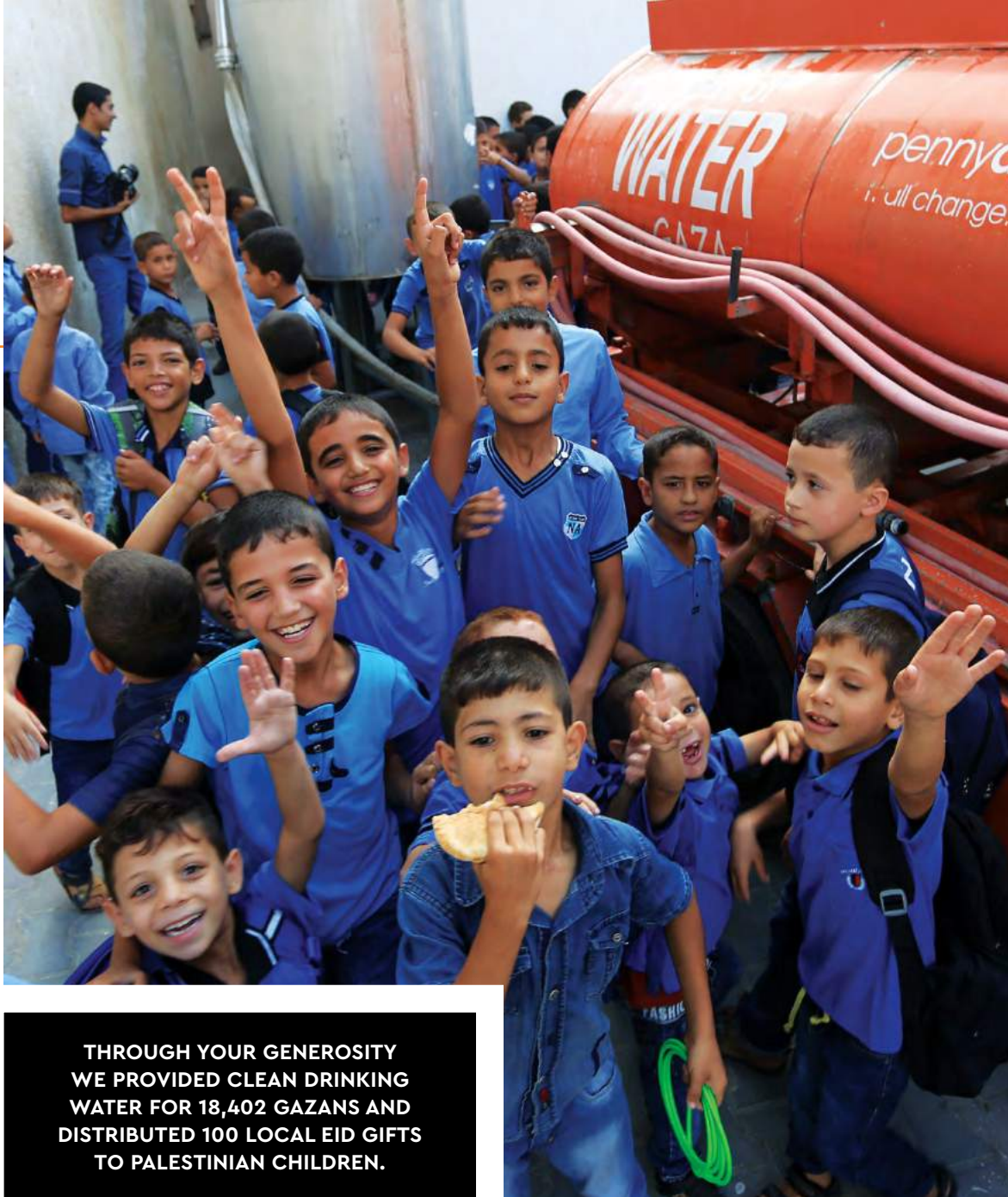
We've given nutritious food packs to 750 vulnerable Syrian people and provided life-saving medical care for 9,650 mothers and children, with our Mobile Health Clinic. We're currently responding to the escalation of violence and the subsequent mass displacement of Syrians from Idlib and Aleppo, with vital food packs, clean water and other essentials.

Your support for Syria has been overwhelming and as a result, we've been able to ease the pain of displacement and help thousands of refugees begin to heal.



**PROVIDING SHELTER, TARPULINS,
WARM CLOTHING AND BLANKETS
TO 150 FAMILIES THANKS TO YOU!**





**THROUGH YOUR GENEROSITY
WE PROVIDED CLEAN DRINKING
WATER FOR 18,402 GAZANS AND
DISTRIBUTED 100 LOCAL EID GIFTS
TO PALESTINIAN CHILDREN.**



PALESTINE

The conflict in Palestine is one of the world's longest and most controversial struggles.

Ongoing conflict has caused untold suffering for the Palestinian people, with millions facing occupation, displacement and violence every day of their lives. Around 30% of all Palestinians are now living below the poverty line, and people throughout Gaza and the West Bank have little to no opportunities available to find work, affordable housing, clean water or quality medical care.

With our brothers and sisters in desperate need of aid, Penny Appeal has recently provided clean drinking water for 18,402 Gazans and distributed 100 local Eid gifts to Palestinian children in the Al-Makassed hospital in East Jerusalem. We have provided 1,165 fresh food parcels for hundreds of disadvantaged families with no income, containing enough nutritious food to feed them for an entire month.

We continue to aid in supporting Palestinian health care by delivering Covid-19 support and medical aid to the Al-Makassed hospital.

If it wasn't for you, the people of Palestine would continue to suffer without hope. But your donations have provided them with a means to carry on in these difficult times, alhamdulillah.





BANGLADESH

We're helping Rohingya refugees rebuild their lives after fleeing from violence in Myanmar.

Currently, there are around 1.1 million Rohingya refugees living in refugee camps along the coast of Bangladesh. After fleeing violence and persecution in Myanmar, these poor people needed emergency relief.

Penny Appeal has been helping the Rohingya people since the start of this crisis, providing people living in camps with access to safe shelters, hygiene facilities, food, healthcare, and safe spaces and counselling for traumatised people.

We have recently delivered life-saving nutritional support to over 18,000 children and 4,000 pregnant women, and given out 24,120 meals during Ramadan alone. We're providing free medicine and health services to 120,000 Rohingya people every single month, alhamdulillah!

When you heard that the Rohingya were being persecuted for their faith and needed support – you came to their defence. Your generosity has helped families who have lost everything, rebuild and create a brighter future for their children, thank you.



WE'RE PROVIDING FREE MEDICINE AND HEALTH SERVICES TO 120,000 ROHINGYA PEOPLE EVERY SINGLE MONTH, ALHAMDULILLAH!



YEMEN

Yemen is experiencing one of the worst humanitarian crises in the world.

In Yemen, over 24 million people need of humanitarian aid, with 14 million with the most urgent needs. Violent conflict has wreaked havoc on the country. The Yemeni people have been surrounded by famine and a crippling health care crisis that has only been intensified by Covid-19.

Around 2.3 million Yemeni children under the age of 5 are suffering from acute malnutrition. To help save their lives, Penny Appeal has delivered 650 nutritious food packs to extremely impoverished families, which should provide them with enough food to sustain them for a month. We also gifted 100 families with livestock to raise, milk and use as a sustainable solution to food insecurity during the ongoing famine.

Our Yemen Emergency Appeal is ongoing and with your continued support, we can keep protecting the vulnerable in these desperate times. Every penny you send to Yemen helps provide families with food and other vital support they need to survive. The Yemeni people are eternally grateful and so are we.

Thank you so much for your kindness.



**PENNY APPEAL HAS DELIVERED
650 NUTRITIOUS FOOD PACKS TO
EXTREMELY IMPOVERISHED FAMILIES
THANKS TO YOU!**

YOUR GIVING HELPED US BUILD
A SHELTER FOR 30 FAMILIES WHO
HAD LOST THEIR HOMES IN THE
DEADLY EARTHQUAKES.



INDONESIA

We've Been Supporting the Victims of the Sulawesi Earthquakes and Tsunami.

In 2020, multiple earthquakes struck Sulawesi, with the strongest being recorded as a 7.4 on the Richter scale. These earthquakes triggered a tsunami which caused significant damage to an already shaken community. Thousands of houses were destroyed, livelihoods were up heaved and sadly, many lives were lost.

Again in 2021, a 6.2 magnitude earthquake rocked West Sulawesi, leaving 15,000 people homeless and hundreds injured. With every disaster, Penny Appeal was there to support the Indonesian people and help rebuild communities that were devastated by these disasters.

We built a shelter for 30 families who had lost their homes in the deadly earthquakes, including 20 kitchens and two playgrounds for the children. We've also set up five Women Friendly Spaces, distributed thousands of Dignity Kits, and set up 12 livelihood projects to protect, support and empower vulnerable Indonesian women.

If it wasn't for your support, the villages that were affected by these deadly disasters might not have been able to cope. Each donation given and every dua made, has helped thousands of people in Sulawesi rebuild their homes and holistically heal. Thank you for opening your hearts to the suffering of others, and coming to their aid without hesitation





NEPAL

Monsoon rainfall brought flooding to the people of Rautahat, Nepal.

In July 2020, constant rainfall caused the Bagmati and Labakaiya rivers to overflow and flood the villages close to the rivers, threatening lives and water-logging many communities throughout Rautahat. Over 100,000 people were affected by extreme flooding and families living near the embankments became vulnerable and in desperate need of humanitarian assistance.

Penny Appeal provided emergency food packs and clean drinking water to 400 households in Rautahat. We supported those who were unprepared to cope with the effects of the heavy monsoon flooding and worked tirelessly to provide relief to as many people as we could.

Disasters like this come without warning, swiftly devastating every life they touch, but your aid came just as swiftly. With your help, we were able to comfort and care for the victims of this terrible flood. Thank you for all your support you've offered Nepal. Lives were saved because of you!



**THANKS TO YOU WE SUPPORTED
THOSE WHO WERE UNPREPARED TO
COPE WITH THE EFFECTS OF THE HEAVY
MONSOON FLOODING.**





YOUR GIVING HELPED US DELIVER LIFE-SAVING FOOD BOXES, DIGNITY KITS AND HYGIENE PACKS TO 24,714 PEOPLE.

SOUTH AFRICA

Cyclone Idai Devastated Southern Africa Communities.

When Cyclone Idai swept through Southern Africa, communities in Mozambique, Malawi and Zimbabwe were destroyed. Homes were demolished, crops were blown away and clean water sources were severely damaged.

In response to this tragedy, Penny Appeal delivered life-saving food boxes, dignity kits and hygiene packs to 24,714 people in the aftermath of the deadly Cyclone Idai.

We also distributed 3,900 mosquito nets and developed long-term sustainable livelihood programmes for 5,389 people, so that they can begin to re-build their lives.

Thank you for helping our brothers and sisters make it through Cyclone Idai. Not only have you supported them in the immediate aftermath, but your help is now setting them up for life!





KASHMIR

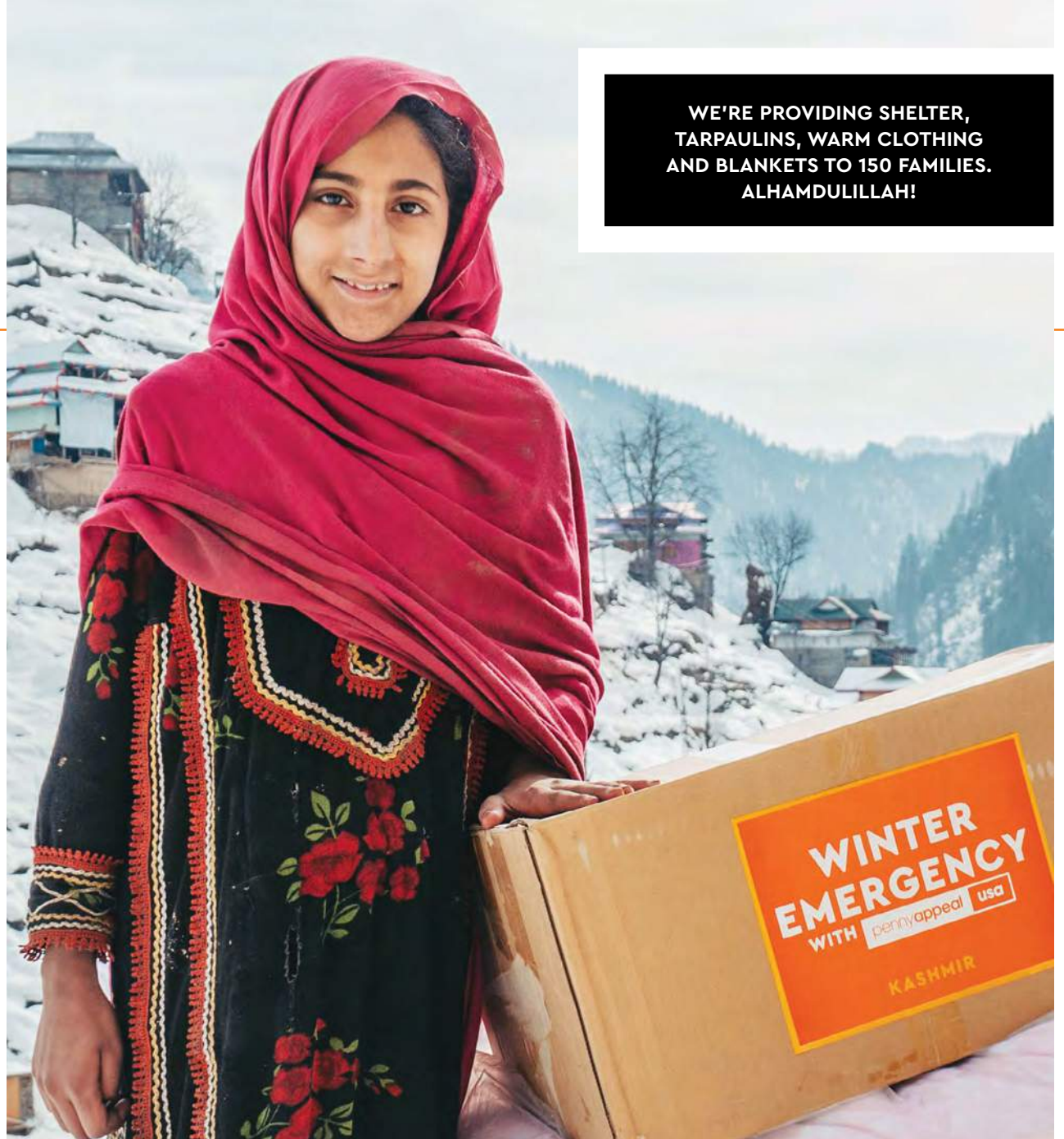
Earthquake tremors rocked Pakistan-administered Kashmir, causing mass destruction.

In September 2019, a 5.8 magnitude earthquake struck Pakistan-administered Kashmir, injuring hundreds of people and causing serious damage to homes, businesses, and vital infrastructure throughout Mirpur City and the surrounding area.

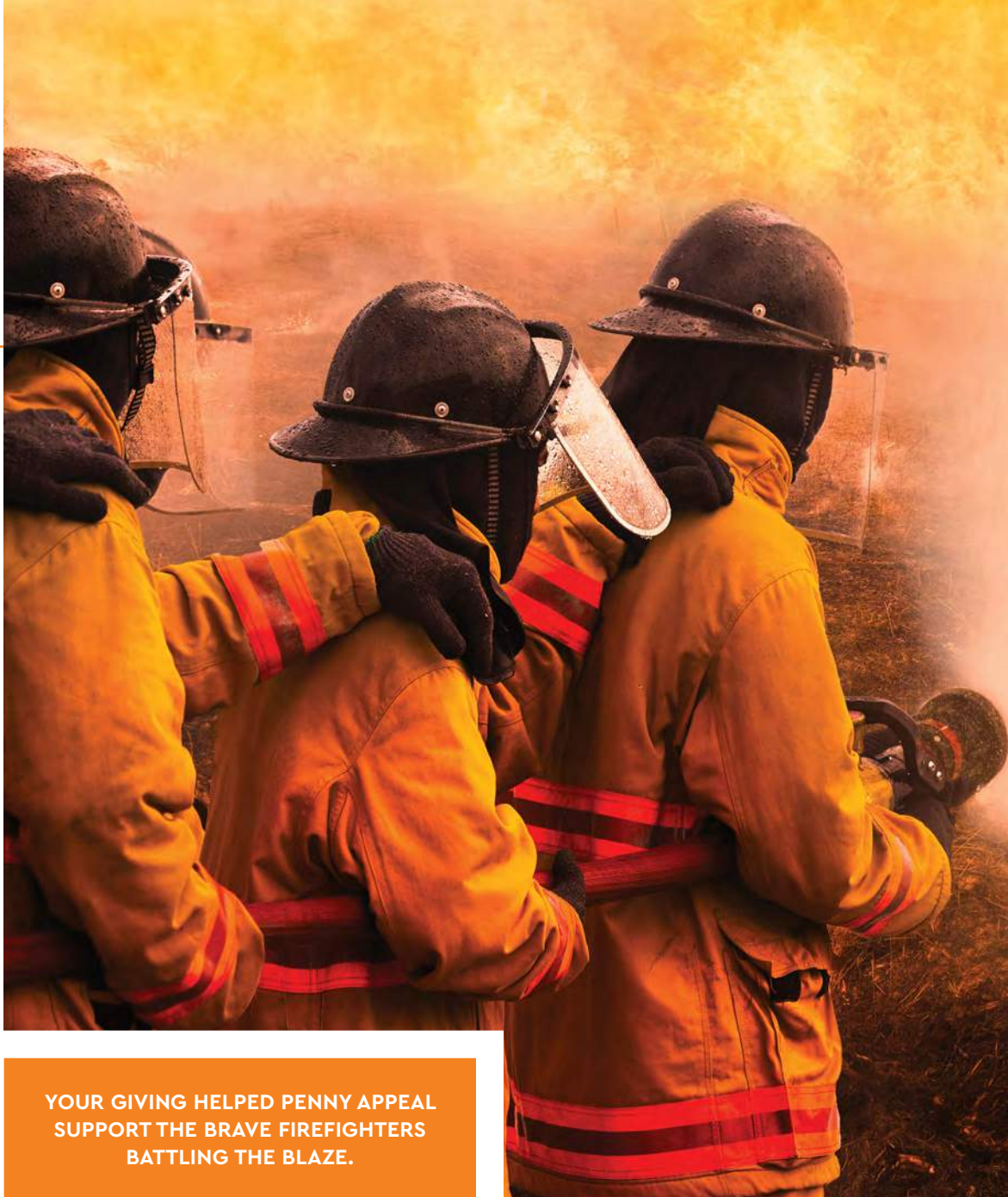
The tremor and its aftershocks hit Azad Kashmir hard, leaving many people homeless and without a means to support themselves. Penny Appeal immediately acted and our teams on the ground provided nutritious food packs to 1,841 people.

Our response in Kashmir was ongoing throughout 2020 as we continued to help the community by providing shelter, tarpaulins, warm clothing and blankets to 150 families who lost their homes to this natural disaster.

Your simple act of generosity has had a lasting effect on the people of Kashmir, proving that an act of charity, made with love, truly has the power to heal. Thank you for showing the people of Kashmir that in their greatest hour of need, their Ummah was standing with them.



**WE'RE PROVIDING SHELTER,
TARPAULINS, WARM CLOTHING
AND BLANKETS TO 150 FAMILIES.
ALHAMDULILLAH!**



AUSTRALIA

Australian bushfires savaged the country, setting the land ablaze.

In 2020, dozens of bushfires erupted in Australia, with New South Wales and Victoria going up in an inferno of flames. 25.5 million acres of land was burned, 3,000 homes were destroyed, hundreds of people were injured and over 500 million animals were lost in the fires.

Penny Appeal supported the brave firefighters battling the blaze by delivering 1000 bottles of drinking water, energy bars and fruit to the Lithgow Rural Fire Service and the Victoria Country Fire Authority. We also gave out 1000 Firefighter Packs including sunscreen, insect repellent, hydration liquids, throat lozenges and eye drops to protect these heroic men and women as they fought to keep the bushfires under control.

When the brushfires raged across Australia, you cared, and because you cared, we were able to support the firefighters that were risking their lives to protect Australia. Thank you so much for your contributions to our Australia Emergency.

**YOUR GIVING HELPED PENNY APPEAL
SUPPORT THE BRAVE FIREFIGHTERS
BATTLING THE BLAZE.**





TURKEY

Uyghur Muslims found refuge in Turkey, and we stand with them in solidarity.

Turkey is home to around 4 million refugees, the largest refugee population in the world, and in the last four years, more than 67,000 Uyghur refugees have fled here in hope of safety. In their homeland in the Xinjiang region of China, the Uyghur people are being persecuted for their Islamic faith.

Millions are being detained in concentrations camps, the Qur'an has been banned and practicing Islam has been met with strict punishment. Those who have been able to flee have done so and now hope to rebuild their lives in Turkey, free from religious persecution.

In 2020, we've supported 500 Uyghur refugee families with monthly food packs and warm winter clothing. Going forward, we are now looking to provide psychosocial support for women and children who have been through extreme trauma in China.

The Uyghur people have been through some of the worst trauma imaginable, but your donations have given them the support they need. Thank you for coming to their aid.



**THANKS TO YOUR GIVING WE'RE NOW
LOOKING TO PROVIDE PSYCHOSOCIAL
SUPPORT FOR WOMEN AND CHILDREN
WHO HAVE BEEN THROUGH EXTREME
TRAUMA WHILE IN CHINA.**





LEBANON

An explosion in Beirut's port, destroyed the city in August 2020.

Last Summer an explosion in the port of Beirut rocked the capital of Lebanon. A large amount of ammonium nitrate that was being stored at the port exploded, killing at least 210 people, injuring more than 7,000 people and levelling large portions of the city. An estimated 300,000 people became homeless in the wake of this disaster.

This explosion is now widely considered to be one of the most powerful artificial non-nuclear explosions in history. A disaster of this magnitude required immediate action, so Penny Appeal dispatched our Disaster Response Team right away.

To help those affected by this devastating seismic event, we provided urgent medical aid to 5 hospitals and delivered food packs, hot meals, blankets, hygiene packs and other essentials to hundreds of struggling families. We have also provided temporary accommodation and home repairs to 150 whose homes were destroyed, cash support to 500 people in need, and ongoing mental aid to children and vulnerable adults with our Psychosocial Support Bus.

We can't thank you enough for your donations to our Lebanon Emergency appeal. With donors like you by our side, we're helping families in Beirut heal.

TOGETHER WE PROVIDED URGENT MEDICAL AID TO 5 HOSPITALS AND DELIVERED FOOD PACKS, HOT MEALS, BLANKETS, HYGIENE PACKS.





PAKISTAN

Heavy rainfall in Southern Pakistan flooded the Sindh Province.

Southern Pakistan was struck with heavy monsoon rains in August 2020, resulting in major flooding throughout the Sindh, Karachi and Khyber Pakhtunkhwa. Karachi, Pakistan's largest city, experienced major road and infrastructure damage. Rural places like Dadu were severely affected with damaged homes and destroyed crops. Many communities were flooded under several feet of water, with residents unable to reach hospitals or rescue services.

Rescue workers were deployed to attempt to save those whose homes had been destroyed. Penny Appeal Pakistan worked tirelessly to support those in dire need of support. Penny Appeal provided 5,000 hot meals to the victims of the flooding, 10,000 litres of safe drinking water, 1000 jerry cans and delivered food packs to 60 households that kept families fed for an entire month.

We followed up our initial emergency response by constructing 12 houses for flood affected families and distributing non-perishable food packs to 400 families.

When Sindh was in trouble, you came forward to help. Communities were waterlogged and many people lost everything, but thanks to your donations, Penny Appeal was able to deliver life-saving aid and rebuild homes. Thank you for always coming forward in times of crisis like this.



THANKS TO YOU PENNY APPEAL PROVIDED 10,000 LITRES OF SAFE DRINKING WATER, 1000 JERRY CANS AND DELIVERED FOOD PACKS TO 60 HOUSEHOLDS.



YOUR SUPPORT HAS HELPED TO PROTECT OVER 1.25 MILLION PEOPLE FROM COVID-19, THANK YOU!

CORONAVIRUS EMERGENCY

We've provided Covid-19 Support in 15 Countries Worldwide!

Since the start of the pandemic, Penny Appeal has been supporting millions of vulnerable people all over the world and protecting them from the deadly effects of the Covid-19 virus. We've distributed food packs, hygiene kits, PPE, coronavirus testing kits, face masks and hardship funds to those in need. We took immediate action to prevent the spread and support families in protecting themselves.

In addition to these measures, we also set up longer term interventions in several countries such as setting up handwashing facilities, delivering medical supplies, providing agricultural support and raising awareness surrounding the virus.

In the past year, we have reached over 1.25 million people, which equates to over a quarter of a million families!

We couldn't have done any of this without you. Thanks to your donations so many lives have been saved. Covid-19 rapidly swept through the world and causing an unprecedented level of pain, loss, and sorrow but you helped us protect the most vulnerable people in our Ummah.



THANK YOU

Thank you for your continued generosity and support which has allowed Penny Appeal to positively transform the lives of countless vulnerable people around the world and right here at home in the UK.

Donors like you are the reason we can go out in the field and help those in dire need. We can't always plan for an emergency but when disaster darkens the doorway of disadvantaged people, we can be there to shine a light of hope for our brothers and sisters. Your donations have provided this hope to thousands of people all over the world, alhamdulillah.

Every penny you donate to Emergency Response is transformed into nutritious meals, life-saving medical support, clean water and so much more, for people experiencing the most devastating time of their lives. So thank you, for your ongoing support and the love you have in your heart for the less fortunate.

THANK YOU FOR ALL YOUR HELP THIS YEAR! TOGETHER, WE HAVE SAVED LIVES.

penny**appeal**

TAKE ON A CHALLENGE

Raise funds, save lives, paint the world orange.



VISIT US ONLINE

 pennyappeal.org

24/7 DONATION HOTLINE

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