

**DARE TO DIVE:
SAVE LIVES**



SIGN UP NOW

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pennyappeal
small change. big difference

Registered Charity No: 1128341

ABOUT PENNY APPEAL

Penny Appeal launched in 2009 to make charitable giving affordable and rewardable. We work in over 30 crisis-hit countries worldwide, providing humanitarian aid to some of the world's poorest and most needy people. Our aim is to alleviate poverty in ways that cost just a few pennies each day.

We offer water solutions, support orphan and elderly care, build orphanages and mosques, restore sight, open schools, provide nutritious meals, deliver life-saving emergency aid and send charity gifts.

That's a lot of work, but we use every penny wisely, ensuring each bit of small change makes a big difference.

RAPID RESPONSE: GAZA EMERGENCY

The people living in Gaza are facing the worse economic conditions in years. The ongoing blockade imposed on Gaza and the three assaults since 2018 have had a devastating impact. This topped with the recent escalations following the «Great Return March» that started on 30th March 2018 has had grave consequences. These include a sharp rise in unemployment, low purchasing power, inflation and massive infrastructure damage; all which have contributed to reducing the food security for families in Gaza. The majority of Palestinians in Gaza are classified as food insecure.

Gaza is in the grip of a humanitarian crisis. In a region ravaged by conflict and no end in sight, people are still struggling to rebuild their communities and their lives. Over 80% of Gaza's population are dependent on international assistance and many families are still living in desperate poverty.

Penny Appeal is on the ground providing food packs to the most vulnerable. Without constant hunger, the worry of where the next meal will come from and the threat of starvation hanging over their heads, people can start to plan for the future.

With their health returned and their immediate needs met, children can focus on their education and parents can earn a living.

A food pack costs just £50 and can provide a family with food for an entire month. By raising £500, you could give this essential aid to ten families and help them to get back on their feet.



THE SKYDIVE

You will be doing a tandem skydive, which means you will be securely strapped to an instructor for the jump. You don't need any prior experience and will receive full instructions on the day.

You will exit the aircraft from an altitude of up to 10,000 feet securely strapped to the front of your instructor, who will control the free fall element of your skydive, open the parachute for you at around 5000 feet, and then steer your parachute safely back to the landing area for a controlled landing.

Please note, your instructor is likely to be male.

Please be sure you will be comfortable with this before registering for this challenge.

ON THE DAY

Penny Appeal's Skydive challenge is a national challenge and we want as many people to join us as possible.



We will not be providing transport for the Skydive. Please make your own travel arrangements. If you travel with family & friends, they can stay and support and watch you fall out of the skies.

Please make your own way to the skydiving centre, but you'll have to arrive at our meeting point by 6:30am.

Skydive centre address:

Chatteris Airfield
Block Fen Drove
Wimblington
March
PE15 0FB



SIGN ME UP!

As soon as you're ready to sign up for Dare to Dive, please go to www.pennyappeal.org/event/dare2dive and click the register button to complete the form.

To secure your place you'll need to pay a booking fee of £50 immediately. Once this is paid your place is reserved and you are committed to raising the total amount.

Please note: Places will be allocated on a first-come, first-served basis and spaces are limited. The ONLY way to secure your place is to pay the deposit.

PAYING YOUR DEPOSIT

The best way to pay your £50 deposit is through our website. Visit the Dare to Dive page at www.pennyappeal.org/event/dare2dive and pay by credit or debit card using the payment box to the right.

Alternatively, call us on 03000 11 11 11 to find out about other ways to pay.

PAYING YOUR SPONSORSHIP MONEY

All participants are asked to raise at least £500 on top of the £50 deposit. The total fundraising amount must be sent to Penny Appeal on or before the day of the challenge. You can send funds in advance in several ways using one of the following options:

ONLINE GIVING

If you've set up an online giving page at JustGiving.com, the donations on your page will be transferred to us automatically. Please ensure your justgiving page is linked to the team at www.justgiving.com/teams/dare2dive.

OFFLINE FUNDRAISING

If you prefer to collect cash, you can download a sponsor form using the link on the Dare 2 Dive webpage. Once you've collected all of your cash, contact Haroon.mota@pennyappeal.org for instructions for cash submission.

FUNDRAISING TIPS

ONLINE DONATIONS

The quickest and easiest way to collect donations and sponsorships is to set up an online giving page.

You can create your own Dare to Dive page on JustGiving – simply go to www.JustGiving.com/PennyAppeal and click «Fundraise for us». Your friends, family and colleagues can donate online and the money comes straight to Penny Appeal. Your donors can also Gift Aid their donation if they are a UK taxpayer – this costs them nothing and means an extra bit of cash for us so please encourage them to do this.

SPONSORSHIP FORMS

Print out the Penny Appeal sponsorship form [here](#) and ask your friends, family, neighbours and colleagues to sponsor you for taking on the challenge.

SOCIAL NETWORKS

Make the most of your online networks like Facebook, Twitter, YouTube, Snapchat, Instagram etc. A thought-provoking, informative or funny update could go a long way and bring in extra donations.

Be sure to join us on our social media networks too (search for Penny Appeal) and we'll spread the word and keep you updated.

EVENTS AND ACTIVITIES

If you need an extra boost to your sponsorships and donations why not host an event or activity? A cake sale at work, non-uniform day at school or a masjid collection could help you reach your fundraising target.

HEALTH AND SAFETY

The maximum weight limit for tandem skydiving is strictly 16 stone (clothed with shoes). For anyone over 15 stone (clothed with shoes) there will be an additional cost of £10.

All participants are required to sign a tandem student declaration of fitness form on arrival. Anyone with a listed medical condition or aged 40 or over will need to get this form signed / stamped by their doctor and to bring it with them on the day.

Anyone under the age of 18 will require the same declaration form to be witnessed by a parent or guardian in addition to providing parental consent on a BPA membership form.

The minimum age is 16. There is no upper age limit for this course.

WEATHER!

As you are all very well aware, UK weather is very unpredictable. To minimise the risk of anyone's jump being rearranged we will all aim to get there first. The risk if weather is poor is late start for jumpers meaning some may have to come another day.

Another risk is everyone's jump being rearranged. The centre will be keeping a close eye on the weather on the lead up to the event but we request everyone be patient as the weather is not in our hands.



FAQS

How long will it take for my challenge?

This all depends on the weather and how many people are queuing up before us. Be prepared to spend most of the day there.

What food shall I bring?

Please bring enough food to last the day, including the outward and return journey. We recommend not eating anything heavy before the jump as some people may feel a bit queasy. Remember it is like the ultimate adrenaline junkie ride!

I have an injury but I want to take part, what should I do?

We appreciate and admire everyone's passion to help others, however we do not want people to risk their well-being for this challenge and we would advise that you sit out this challenge and wait until the next one; alternatively you can consult a GP.

What if I do not raise enough by deadline day?

Everyone will need to raise the minimum amount they have specified. If you have not hit your target by 15th July you run a risk of not being allowed to take part in the challenge, although we have confidence that everyone will hit their targets.

Will I be able to get pictures and videos?

If you would like a qualified camera person to jump with you and take photos or/and videos, the Skydiving company offers a variety of packages ranging from £80 to £150. They can organise this on the day so don't worry just make sure you bring enough money with you!

Can I request a female instructor?

Unfortunately it is unlikely that you will have a female instructor for your tandem skydive. You will be securely fastened to the front of your instructor throughout the jump - please be sure that you are comfortable with this before signing up for the challenge.

Is it safe?

While there is an inherent risk with any extreme activities, this is very minimal. You will be accompanied by a fully-qualified instructor at all times and the centre has many years of experience, having completed over 70,000 tandem skydives since opening in 1997.

What is your donation policy?

All donations made to Penny Appeal go on towards supporting our programmes. Naturally, there are essential and inseparable overheads required in delivering our projects and these are absorbed in the programme cost.

Like every charity, we have basic operating costs, but we recover these through Gift Aid, which is a tax relief from the UK Government and comes at absolutely no extra cost to our donors. As a result, we were able to cover our operating costs for the financial year ending 2016 through the Gift Aid claimed during year 2017.

That's why it's important that if you are eligible for Gift Aid, you allow us to claim this, so we can continue to use donations in the most beneficial and effective way.